

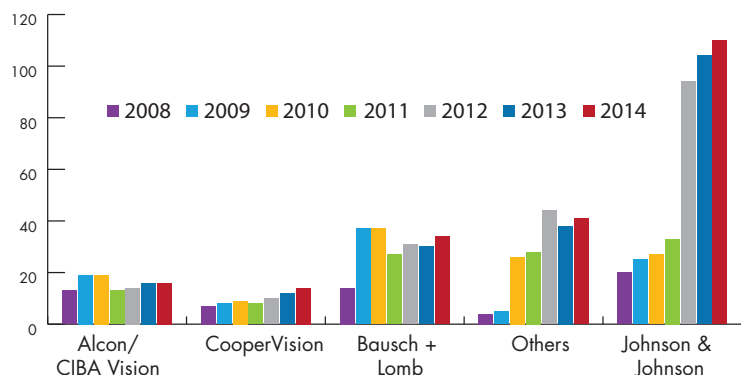
2014 IACLE ACTIVITY SUMMARY — INDUSTRY INSERT

Industry Membership

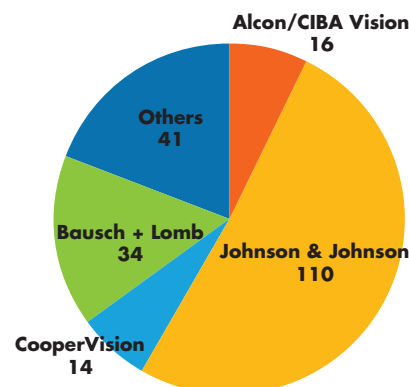
IACLE Industry Membership is open to individuals involved in contact lens education. IACLE's core industry sponsors in 2014 are Alcon, CooperVision, Johnson & Johnson and Bausch + Lomb.

2014 Industry Membership accounts for **22% of total membership**. **9 NEW** Industry Members joined in 2014.

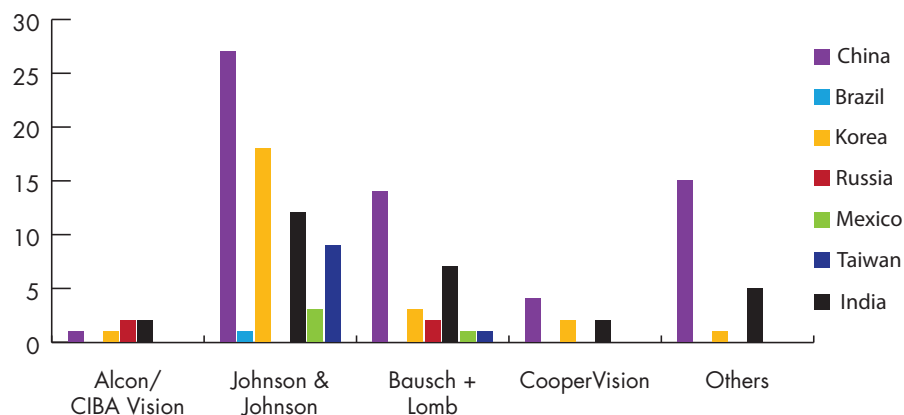
Industry Membership Growth 2008-2014



Total Industry Membership in 2014

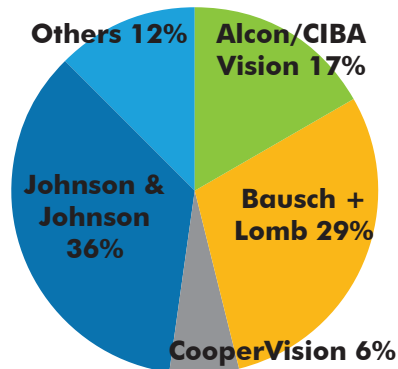


61% of Industry Members are from Global Priority Countries

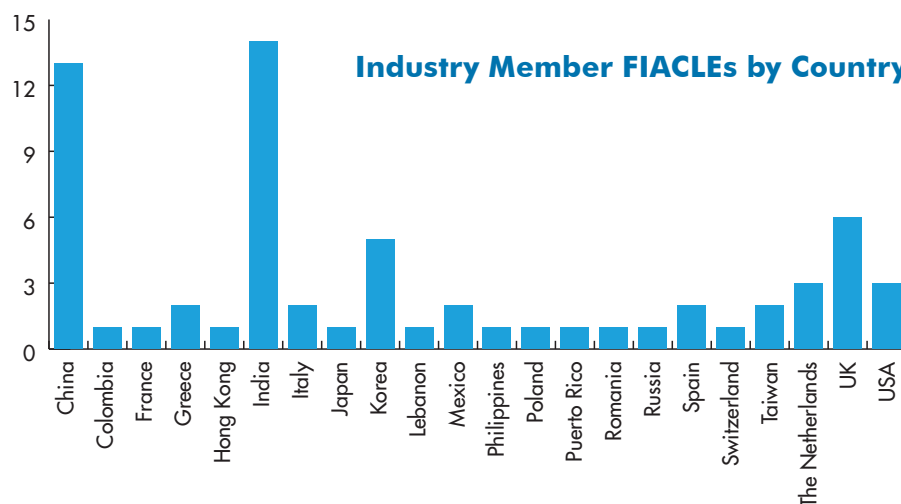


Industry Member Fellows of IACLE (FIACLE)

19% of FIACLEs are Industry Members. FIACLEs assist IACLE by mentoring our members and assisting at local and international meetings and conferences.



Industry Member FIACLEs by Country



INDUSTRY SUPPORT OF IACLE PROGRAMS

IACLE Student Trial Exam (STE)

Exam participation remains strong particularly in Asia Pacific. In previous years, industry provided grants to support students in Korea and China. IACLE hopes sponsorship for this program continues and expands across all regions.

Exam outcomes measure students' knowledge and identifies strengths / weakness and IACLE works with educators to make changes to address any deficiencies.



1,386
students
completed
2014
STE

IACLE Contact Lens Educator of the Year Awards — New in 2014!

Awarded to three individual members, one from each of IACLE's three regions: Asia Pacific, Europe / Africa / Middle East, and Americas.

CooperVision sponsors the cost of travel and accommodation. A great success in 2014!



IACLE Resource Centres

IACLE has 169 Resource Centres in 46 countries worldwide — **51% in global priority countries.**



IACLE Resource Centres are of great value to our members and their students. IACLE is seeking donations of resources from Industry in English and local languages.

Online Resources

We have a wide range of online resources in the member login of our website. We are seeking further contributions from our industry sponsors. Please contact us at: iacle@iacle.org



IACLE Contact Lens Course

[»Learn More](#)



Online Educational Programs

[»Learn More](#)



IACLE Case Report Series

[»Learn More](#)



Image Gallery

[»Learn More](#)



Contributed Resources

[»Learn More](#)



IACLE Resources (Various)

[»Learn More](#)



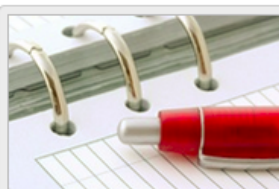
Video Resources

[»Learn More](#)



Links to Useful Resources

[»Learn More](#)



Research

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Industry Resources

[»Learn More](#)

IACLE'S STRATEGIC INITIATIVE WITH INDUSTRY

Facilitating Relationships Between Members and Industry

- IACLE Train-the-Trainer programs and Educational Meetings provide a platform for members and industry to interact
- Encourage members and FIACLEs to be involved with industry CE programs and to become Key Opinion Leaders
- Request donations (CLs, solutions etc) from industry for institutes in need
- Update industry on member activities via the IACLE Industry Informer

All Sponsors help out in China

IACLE China conducted their annual members' meeting and Train-the-Trainer program on October 30th – 31st at Shanghai Institute of Health Science. Industry representatives from Alcon, CooperVision, Johnson & Johnson and Bausch+Lomb provided information about their products and supplied samples for the workshop.

Bausch + Lomb Industry Seminar

Bausch + Lomb held an industry seminar for 24 Indian students and educators in September at the Venu Eye Institute & Research Centre in Delhi. Delegates heard presentations on multifocal lenses and the Biotrue ONE day daily disposable lens. They then gained hands-on experience with the fitting of these lenses.

IACLE's members' meeting held at Hyderabad was sponsored by Alcon, CooperVision and Johnson & Johnson. Attended by about 40 members from across the country, industry presence was also prominent with representatives from Alcon, Johnson & Johnson, CooperVision and Bausch + Lomb.

IACLE LA and CooperVision plan to pilot Adopt-a-Patient Program

Patients unable to wear contact lenses for economic reasons are set to benefit from a new collaboration between IACLE and CooperVision. CooperVision's Adopt-A-Patient Program will be implemented at institutions in Latin America.

CooperVision also sponsored the airfare of IACLE LA Regional Coordinator Guillermo Carrillo to conduct the IACLE Train-the-Trainer meeting in Colombia as well as the members' meetings in Trinidad and Tobago.

Delhi venue for Alcon Industry Seminar

Alcon held an IACLE Industry Seminar at the Venu Eye Institute & Research Centre in Delhi, India on the 10th September 2014. Alcon's Rajesh Kumar trained 17 final-year optometry students in soft contact lenses fitting, materials and design technology. The seminar also provided an update on new developments and hands-on experience of Alcon products.

KEY PERFORMANCE INDICATORS	2009	2010	2011	2012	2013	2014
Membership Total	767	774	667	740	891	958
FIACLEs Worldwide	199	280	255	281	285	343
Resource Centres Worldwide	133	152	160	164	171	169
Student Trial Exams (no. of students administered)	1,509	1,403	1,606	1,806	1,392	1,386
Academic Institutions	353	374	482	523	636	658
Students Reached (based on Academic Institutions tally)	12,355	13,090	16,870	18,305	22,260	23,030