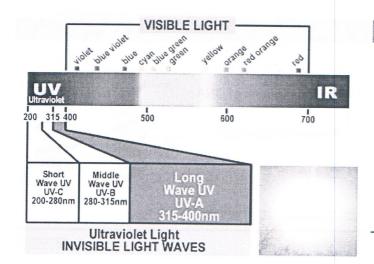


Overview

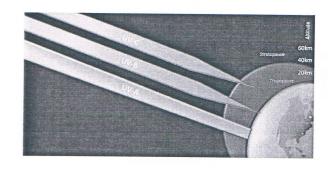
What is UV radiation?
What does it do?
Why UV protection is important
Overview of ocular risks of UV overexposure
Protecting the eyes







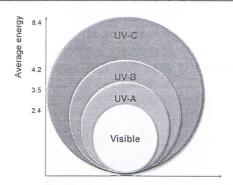
The Ozone Layer helps protect us





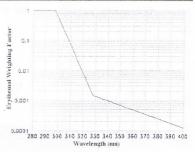
A DIFFERENT SCHOOL OF THOUGH

UV Photons carry higher energy



UV Radiation is Very Damaging

- UV has immensely more capacity to damage than visible light
- Thus crucial that every possible photon is blocked
 - 95% blocking >> 75% blocking



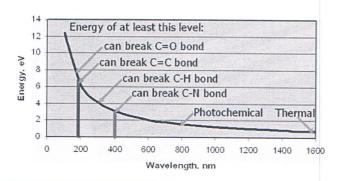
Erythemal Action Spectrum (CIE)





A DIFFERENT SCHOOL OF THOUGH

What Else the Energy Can Do



UV Damage to Cells

Point mutations of DNA

Protein denaturation

· Cell death

Before After Incoming UV

Illustration adapted from: Ultraviolet radiation; how it affects life on earth

UVB Effects







- 70% of potential UVB dosage to skin occurs in Summer
- Most intense from 10am to 2pm
- Does not penetrate glass



THE VISION CARE
INSTITUTE

A DIFFERENT SCHOOL OF THOUGHT

UVA is More Plentiful but Not Innocuous

- · Penetrates deeply
- · Causes indirect DNA damage via free radicals
 - Skin cancer
- Damages collagen

- Skin ageing





UV Damage beneath the skin?



Clarity™ Pro allows assessment of damage beneath the surface layer of the skin using multi-spectral image capture







his 37-year-old woman has subsurface sun damage, which is clearly visible the photo on the right.













This 64-year-old beach community resident has skin that chronicles a lifetime of chronic sun exposure. UV photography is not necessary to see that her skin is dry, inelastic, wrinkled, and heavily mottled

Source: skincarephysicians.com David Mc Danial MD

UVF Photography

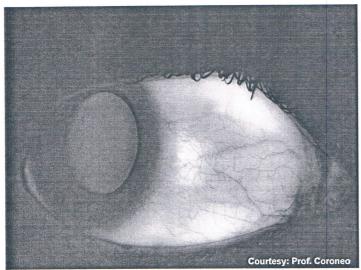
- · Areas seen to fluoresce represent precursor lesions
- · Detection of ocular changes before clinical manifestation
- Sun related damage not seen at an earlier age





Source: Ooi J-L et al. Am J Ophthalmol 2006;141:294-298.







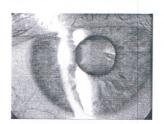


Courtesy: Prof. Coroneo

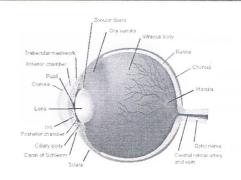
A DIFFERENT SCHOOL OF THOUGHT

UV Damage and the Eye

- UV damage at the cellular level
- UV damage at the ocular level
- Pathological effects of UV exposure



UV Damage to Ocular Tissue



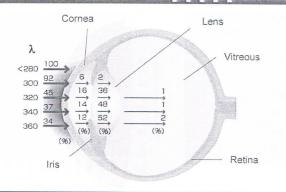
- Cornea
- Lens
- Retina





A DIFFERENT SCHOOL OF THOUGH

Penetration through ocular structures



Effects of Overexposure

Ophthalmohelioses

UV keratoconjunctivitis

Pterygium / Pinguecula

Cataract

Macula



The Threat of Overexposure

Greater lifetime exposure

Depletion of ozone Longer life expectancies More time outdoors



THE VISION CARE

Poor compliance with UV protective measures

The Threat of Overexposure

Young patients are especially vulnerable

> Larger pupils Clearer lenses Increased time outdoors Few wear sunglasses





THE VISION CARE

Exposure Occurs at Unlikely Times

New research findings:

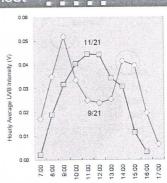
During spring, summer and autumn, ocular UV exposure is greatest during early morning and late afternoon

Exposure is nearly double that of mid-morning & early afternoon



UVB Sunrise to Sunset

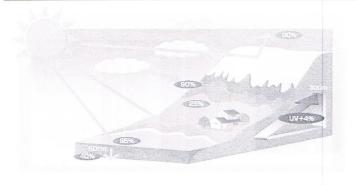




Time of Day (7:00 am to 5:00 pm)

THE VISION CARE

Sources of Exposure



Inadequate Protection

- Patients are unaware that their sunglasses and/or contact lenses may not adequately protect their eyes
 - 66% believe sunglasses alone are enough
 - 57% don't know if their contact lenses provide UV blocking
 - 39% believe all contact lenses provide UV protection







Brand Health Monitor Report, November 200



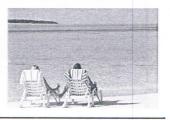
A DIFFERENT SCHOOL OF THOUGHT

Is sun protection being used?

>60% of consumers are NOT wearing sunglasses

 for over 30% of the total time they spend outdoors during daytime hours

% of time outdoors with sunglasses 0 1-30 31-60 61-90 91-100	% of consumers surveyed 24% 37% 17% 12% 11%
--	--



Spectacles alone

UV blocking Spectacle Lens

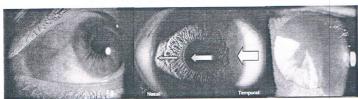
Exposure to UV from peripheral sources is still possible even when wearing UV blocking spectacle lenses

Vistakon Consumer Research May 2005: Thinking about all the time you spend outdoors during daytime hours (regardless of weather conditions' including driving, approximately what percentage of time do you wear sunglasses? This includes eyeglasses with clip-on shades as well as more laster than the priving fight.



Peripheral Light-Focusing Effect #2

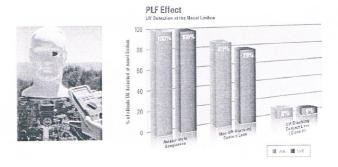
- · Due to PLF effect
 - UV radiation is 22x stronger at nasal limbus
 - · Typical site for Pterygium / Pinguecula
 - UV radiation is 8x stronger at nasal lens cortex
 - · Typical site for cortical cataract



Kwok LS, Daszynski DC, Kuznetsov VA, Pham T, Ho A, Coroneo MT. Peripheral light focusing as a potential mechanism for phakic dysphotopsis and lens phototoxicity. Opthalmia Physiol Opt 2004;24(2):119–29.



UV Blocking CLs and the PLF Effect



wok LS, Kuznetsov VA, Ho A, Coroneo MT. Prevention of the adverse photic effects of eripheral light focusing using UV-blocking contact lenses. Invest Opthalmal Vis Sci-003-44(4): 50 (-7) THE VISION CARE

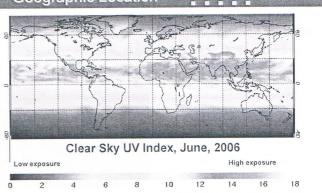
A DIFFERENT SCHOOL OF THOUGH

Reflective Exposure





Geographic Location



Pterygium

- · Degeneration of conjunctival and corneal stroma
- · Raised, wing-shaped wedge of fibrovascular tissue, typically nasal
- · Patients often asymptomatic
- · Difficult to treat





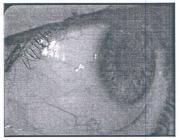
- **UV Keratoconjunctivitis**
- Acute response to above-threshold dose
- · Epithelial cell death
- Decreased visual acuity
- · Nerve fibres spared - Significant pain
- · Related conjunctival trauma
 - Sand-in-the-eye sensation
- Bergmanson JP. Corneal damage in photokeratitis—why is it so painful? Optom Vis Sci. 1990;67(6):407–13.



- Saw SM, et al. Pterygium: prevalence, demography and risk factors. Ophthalmic Epidemiol. 1999;6(3).
- Mackenzie FD, et al Risk analysis in the development of pterygia. Ophthalmology. 1992;99(7)

Pinguecula

- · Non-malignant localized elevated, yellow lesion typically on nasal limbus
- · Slow growing
- · Occur as a result of conjunctival stroma degeneration.



Cataract

Major risk factors:

Age Heredity UV exposure



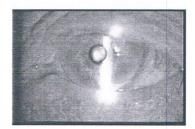
Due to changes in lens proteins and pigments

- Perkins ES. The association between pinguecula, sunlight and cataract. Ophthalmic Res. 1985;17(6):325–30
- Lica L. Pinguecula and pterygium. Gale Encyclopedia of Medicine Web site, accessed via BNET Research Center Web site. Published 1999. Accessed December 7, 2007.
- Truscott, R. Age-related nuclear cataract—oxidation is the key . Exp Eye Res. 80(5) , 709 725, 2005. Neale, R et al. Sun Exposure as a Risk Factor for Nuclear Cataract. Epidemiology. 14(6):707-712, 2003. Taylor, HR et al. Effect of ultraviolet radiation on cataract formation. 319(22):1429-1433, 1988.

Functional Effects

· Auto-fluoresence

- UV becomes visible entering nucleus
- Internal glare source provoking visible scatter
- Veiling glare reduces CS and possibly VA



Macular Degeneration

- Some UVA light reaches the retina
 - 4% in young eyes
- Increasing evidence for role in ARMD pathogenesis





- Bialek-Szymanska et al. Risk factor evaluation in age-related macular degeneration. Klin Oczna. 2007;109(4–6):127–30.
- Cruickshanks KJ et al Sunlight and the 5-year incidence of early age-related maculopathy; the Beaver Dam Eye Study. Arch Ophthalmol. 2001;119(2):246–50.



A DIFFERENT SCHOOL OF THOUGHT

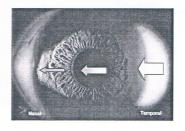
The Challenges of Blocking UV

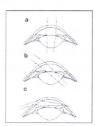
- · Peripheral light-focusing effect
- Reflective exposure
- · Geographic location
- · Inadequate protection



Peripheral Light-Focusing Effect #1_

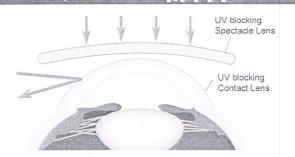
Corneal optics focus and intensify rays entering from temporal periphery onto lens and nasal limbus





Different paths of direct and peripheral light rays

Spectacles plus UV blocking CL



The use of a UV blocking contact lens provides additional protection

Class I blockers must absorb at least 90% UVA, 99% UVB. Class II blockers must absorb at least 70% UVA, 95% UVB.



A DIFFERENT SCHOOL OF THOUGHT

Combined protection

The Best Protection

- Quality sunglasses wraparound or goggle-style
- Broad-brimmed hat
- UV-blocking CLs if require Rx



Benefits of UV Education

Healthy eyes

Loyal patients





Enhanced service for your patients

Can offer UV protection through more than one modality

UV-blocking spectacles

Quality sunglasses

UV-blocking contact lenses

THE VISION CARE INSTITUTE

A DIFFERENT SCHOOL OF THOUGH

Protection for all ages



