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IACLE China meeting offers practical solutions for educators

How to teach toric and multifocal contact lenses proved a popular topic for guest speaker Dr Luigina Sorbara at the recent IACLE China meeting. National China Coordinator Qu Xiaomei reports on another very successful event for IACLE in the Asia Pacific region



IACLE China conducted its annual Educator Meeting and Train-the-Trainer program at [Shanghai University of Medicine & Health Sciences](#) (27-28 October).

A total of 38 delegates attended (19 educator members, 12 industry members and seven industry representatives). Institutes in China represented included: Central Taiwan University of Science Technology, Xuzhou Medical College, Nanjing University of Chinese Traditional Medicine, Tianjin Vocational Institute, Zhengzhou Railway Vocational and Technology College, Sichuan University, Zibo Vocational Institute, Anhui Medical College, Jinling Vocational School Glasses Technology, Nanjing Tongren Hospital, Fujian Medical University, Shanghai Second Polytechnic University, EENT Hospital of Medical College of Shanghai Fudan University and Shanghai Jiaotong University.

Industry representatives and members attended from Alcon, CooperVision, Johnson & Johnson, Euclid and Bausch + Lomb.

The meeting began with the Head of the Optometry Department **Professor Chen Feng Zhen** providing an introduction to the Shanghai University of Medicine & Health Sciences and a welcome address from Vice President **Professor Tang Hong Mei**. IACLE's National China Coordinator (Shanghai) **Qu Xiaomei** gave an update on IACLE activities.



Guest speaker for the meeting was IACLE Vice President **Dr Luigina Sorbara** (pictured left), from the University of Waterloo, Ontario, Canada, who delivered lectures on how to teach toric contact lenses, presbyopia and soft multifocal contact lenses. A workshop session provided all attendees with hands-on experience of soft multifocals and torics.

Gina also discussed orthokeratology and options for myopia control. Lenses covered included the Euclid Emerald ortho-K lens for overnight wear.



IACLE China National Coordinator (Tianjin) **Wang Haiying** (pictured above right) gave a lecture on 'How to deliver and share internet lectures' and provided a WeChat link to all members, so those who did not attend the meeting could share the lectures at the same time.

Especially successful was the session on proactive recommendation of contact lenses. Members were divided into two groups: one group worked as patients and customers and the other as doctors or optometrists. They showed how communication could be improved to increase the confidence of patients wearing contact lenses.

Industry representatives from each company also shared their latest information about products and marketing.

The attendees were engaged, asking questions and sharing experiences. Everyone agreed it was a great learning experience, which enhanced their teaching of contact lenses.

IACLE wishes to thank the organisers, speakers and attendees for making this meeting a great success. A special thanks to Shanghai University of Health Science for the use of its facilities and specifically to Professor Chen Feng Zhen for making the arrangements.