

February 2018

LA office begins translation of New ICLC



The IACLE Americas office is coordinating the translation of the <u>New IACLE Contact Lens Course</u> (New ICLC). We hope to have completed all the PowerPoint presentations by the end of July 2018. Members could have partial access each month in advance

of which files and topics are available in Spanish.

New IACLE Resource Centre to open in Argentina

COLEGIO DE ÓPTICOS Provincia de Córdoba

Under an initiative of IACLE members in Cordoba (Argentina) and the <u>Colegio de Ópticos de Cordoba</u> (COCBA), the college will open a new <u>IACLE Resource Centre</u>. The centre will have IACLE resources available for members to manage continuing education

programs that the college is leading in this region of Argentina.

IACLE LA Office on Radio – IACLE in the World



IACLE in the World is continuing to reach out across the region and beyond, with two more broadcasts in January. IACLE members from Mexico – FIACLE **Ruben Velazquez** and **Iris Hernandez**, Professional Affairs, Bausch + Lomb Mexico & Central America – took part on 24 January. With host Americas Regional Coordinator **Guillermo Carrillo** (pictured), they discussed their experiences as IACLE members, clinical aspects of daily disposables, and how to 'sell' the benefits of contact lenses by comparing them with other technologies. Patients are expecting high-tech

in other areas – such as TVs, cell phones or ophthalmic lenses – but in contact lens practice they do not see value added. We need to move in that direction.

On 31 January, two additional members – Jaime Ibañez (Colombia) and Eduardo Salischiker (Argentina) – took part in the broadcast. Both are new FIACEs following the recent IACLE Fellowship Exam. They discussed how innovation could be applied to managing contact lens patients. Another topic that arose was how they see the contact lens market developing in the next few years. Both agreed that we needed a creative approach, since many contact lens options and designs are not available in the short term in LA. Conclusions on these topics concerned the need to teach solid knowledge of contact lens basics with strong passion. Translating this passion is key in education.

Dr Ibañez is in charge of a <u>Contact Lens Symposium</u> in the next edition of Franja 2018 as it celebrates its 30th Anniversary (<u>http://franja2018.com/</u>). FIACLE members will take part in the symposium as lecturers. Dr Ibañez thanked IACLE for the opportunity it offers its members to recognize their knowledge through the Fellowship Exam.

Recorded programs can be accessed via the following link: http://www.franjavisualradio.com/index.php/programas-especiales/iacle