

#### October 2018

### IACLE holds Industry Seminar at the Universidad de Morón in Argentina

Under an initiative of FIACLE **Cristina Ferniot**, an Industry Seminar took place for contact lens students at the <u>Universidad de Morón</u> in Buenos Aires, Argentina (28 September). Ten students took part and Alcon Vision Care and Johnson & Johnson Vision Care teams explained about their products and the benefits of contact lens wear.

FIACLES **Cristina Ferniot** and **Patricia Magnelli** are in charge of contact lens courses on the university's contact lens program and from time to time they invite the contact lens



industry to achieve the goal of having students closer to contact lens products. Pictured are the students and Alcon and J&J Vision Care professional affairs teams sharing this activity.

## Members collaborate with contact lens industry in Perú



Last month Alcon launched the Air Optix Plus HydraGlyde lens in Perú and two IACLE members were invited to be part of a discussion panel about contact lens comfort.

IACLE members **Renzo Serrano** (Perú) and IACLE Americas Regional Coordinator **Guillermo Carrillo** (Perú) exchanged experiences and points of view about comfort in contact lens wear. The latest research based on

new knowledge about the tear film, the role of the ocular surface, wettability and lubricity, were the key points for the attendees.

FIACLE **Leticia Orozco**, LA Professional Affairs from Alcon, presented the new product to more than 60 attendees at the event. Pictured (left to right) are **Leticia Orozco** (Mexico), **Renzo Serrano** (Perú) and FIACLE **Guillermo Carrillo** (Perú).

# IACLE to visit Universidad Técnica de Manabi during Ecuador congress



IACLE Americas Regional Coordinator **Guillermo Carrillo** has been invited to lecture during the <u>VI International and VII National Optometry Congress</u> in Manta, Ecuador on 19-20 October. Members from LA will represent IACLE, offering lectures and workshops on diverse topics: myopia control, contact lens management, keratoconus management, scleral lenses and the ocular surface.

Members who will be taking part are **Augusto Rosse** (Chile), FIACLE **Guillermo Carrillo** (Perú), FIACLE **Jorge Vargas** (Colombia), FIACLE **Andrea Villegas** (Ecuador), **Carlos Chacón** (Ecuador), **Daniel Torres** (Ecuador), **Héctor Velasquez** (Venezuela) and **Guillermo Falconaro** (Argentina).

During this activity, the <u>Universidad Técnica de Manabi</u> (UTM) Optometry Program – which is organizing the optometry congress – will have an academic activity the day before (18 October) and the IACLE Americas Office, through

**Guillermo Carrillo**, will be visiting this institution for the first time. Currently, the UTM Optometry Program is one of the most relevant optometry programs in Ecuador and IACLE is interested in having active members there.

## IACLE LA Office on Radio - IACLE in the World



The IACLE Radio Program is still ongoing, having to date 35 weeks on air. Every week a couple of IACLE members are part of IACLE in the World through the support of <a href="https://www.franjavisualradio.com">www.franjavisualradio.com</a>. Members from different parts of the region are participating and share with colleagues and other members their experiences and comments about their educational markets.

This month topics were around contact lenses in special cases, rigid lenses and their advantages over soft contact lenses, contact lens-induced dry eye and its management, and custom soft lenses: beyond standard. IACLE members who took part this month were Karla Aguirre (Ecuador), Alejandro Lalama (Ecuador), Martha Marquez (Colombia), Martín Giraldo (Colombia), Cristina Ferniot (Argentina), Robin Rodriguez (Perú), Yenny Ferraris (Argentina) and Hugo Soñora (Colombia).

IACLE in the World has so far reached 10 countries: Colombia, Perú, Mexico, Ecuador, Argentina, Guatemala, Bolivia, Chile, Nicaragua and USA.

Franja Visual Radio is web-based radio with an audience of more than 100 eye care practitioners.

The program goes every Wednesday from 9:30 to 10:30 am (UTC-5). Recorded programs can be accessed via the following link:

http://www.franjavisualradio.com/index.php/programas-especiales/iacle