

B+Lieve delivers practitioner education in the City of Joy

Kolkata was the location for the latest event in the B+Lieve program organized by Bausch + Lomb India. Dr Rajeswari Mahadevan reports on IACLE involvement in this successful one-day meeting



[Sankara Nethralaya](#) (SN) conducted a unique contact lens educational program in Kolkata in collaboration with and support from Bausch + Lomb. Aimed at optometrists, ophthalmologists and other eye care professionals, the program is named B+Lieve. The objective of B+Lieve is to provide the opportunity for practising professionals to interact with experts on various topics which will help them enhance their practice and take it to the next level of expertise.

The program was a great success with nearly 100 delegates filling the hall by 8.30 am on a Sunday morning (30 September). The line-up of interesting topics included tear film dynamics and contact lens wear, soft contact lens materials, contact lens wear with digital device use, and a live demonstration and lectures on multifocal fitting, mini sclerals and scleral lens fitting.



Distinguished faculty from various fraternities of optometry delivered the lectures: optometrist **Professor Jayanta Bhattacharya**, IACLE Director of Educational Programs **Nilesh Thite**, B+L professional services manager **Khemraj Nackwal** and regional professional services **Indranil Bose**, SN optometrist **Puja Banerjee** and **Dr Rajeswari Mahadevan** (pictured), IACLE's AP Regional President and head of the contact lens department at SN.

The session included an interesting panel discussion conducted by Khemraj Nackwal about contact lens care. The panel included practising optometrists, heads of chain optical outlets, independent practitioners, educationists and researchers, which made it a very lively discussion. The feedback about the program was very good and delegates showed interest in having more of such programs along with hands-on workshops.

Timely organizing by the Kolkata optometry team headed by **Payel Ghatak**, the contact lens team and Bausch + Lomb team made this a very successful event.