



Does your company want to help educate the contact lens practitioners of tomorrow and grow the market for contact lenses worldwide?

...then can you afford **NOT** to be a sponsor of IACLE?

The International Association of Contact Lens Educators is the leading provider of educational and information resources essential to contact lens educators worldwide. IACLE is a unique non-profit organisation welcoming contact lens educators from any eye care profession and from the contact lens industry. In its 40th year, IACLE currently has **845 members** in **78 countries**, reaching around **20,000 students** each year in **625 institutions** worldwide. Our programs include the **New IACLE Contact Lens Course (ICLC)**, the must-have resource for all contact lens educators and now regularly updated by some of the world’s leading authorities in contact lenses.

In partnership with industry, **our mission** is to:

- Increase the number of qualified contact lens educators and improve the quality of teaching
- Increase the number of skilled contact lens practitioners around the world, and thereby
- Facilitate the use of contact lenses worldwide, in partnership with Industry

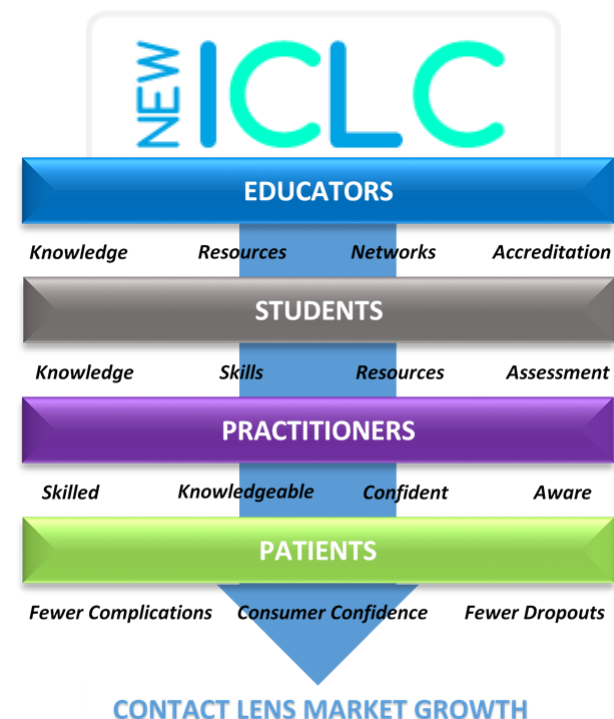
Our focus is to:

- Raise the standard of contact lens education throughout the world
- Promote the safe use of contact lenses globally

IACLE helps **grow the contact lens market** by:

- Identifying, recruiting and training contact lens educators
- Developing and distributing high-quality resources and providing training on their use
- Assessing the level of knowledge and skills of educators and their students
- Providing ongoing support such as continuing education to educators and practitioners

If your company shares our mission, here’s how you can benefit from joining us...



By becoming a sponsor of IACLE you can...

- Showcase your support for contact lens education worldwide
- Position your brand alongside a unique and prestigious global organisation
- Network with leading contact lens educators around the world
- Reach out to educators and students – the contact lens practitioners of tomorrow – through participation in IACLE Educator Meetings, Train-the-Trainer Programs, Industry Seminars and Web Lectures
- Access resources and programs, such as the New IACLE Contact Lens Course, New Distance Learning Program, Case Reports, Research Update, Image Collections and Fellowship Program (FIACLE)
- Benefit from complimentary membership for sponsor employees and delegate places for sponsor representatives at IACLE events
- Receive acknowledgement for your support in IACLE communications and on our website
- Gain media coverage for your support via our list of over 150 press contacts

PLUS Opportunities to get involved in events and activities for **educators, students and practitioners** at a local, regional or international level

Five levels of IACLE sponsorship are available for companies of all sizes:

Platinum Sponsor	\$175,000 and above per year
Gold Sponsor	\$125,000 to \$174,999
Silver Sponsor	\$75,000 to \$124,999
Bronze Sponsor	\$25,000 to \$74,999
Donor Sponsor	\$10,000 to \$24,999

For specific benefits at each sponsorship level contact IACLE Executive Director Bonnie Boshart at b.boshart@iacle.org

Industry sponsorship is used to fund the core operations of IACLE activities to achieve our mutual objectives. Funding for events and activities that are specifically requested but that do not fall directly within our mandate may attract incremental funding from industry sponsors or other interested organisations and will be negotiated independently.

Sponsor participation

Industry sponsors are welcome to take an active interest and participate in contact lens education activities at a local, regional and international level. We also encourage sponsors to provide input into our planning, goal setting and overall direction.

Find more about IACLE on [our website](#), and read our latest [Activity Summary](#) and [Membership Survey](#)