

AOCLE 2020 Postponed!

In order to protect the health and safety of AOCLE members during the COVID-19 pandemic, and be in compliance with the CDC, other health organizations, and state guidelines, the AOCLE Executive Board voted to postpone the AOCLE 2020 Annual Workshop to 2021.

This year a new slate of officers was to be elected for a 2-year term. Acting on behalf of the AOCLE membership, the Executive Board unanimously voted to postpone the elections until the 2021 AOCLE workshop and authorized the current officers to continue in their positions for another year.

The 2021 workshop will held at NOVA SE in Ft. Lauderdale with an agenda identical to the one planned for 2020. Eventually, all vendors agreed to postpone contracted events and roll over deposits, without penalty. The NOVA AOCLE Workshop team must be commended for their phenomenal job in planning an amazing 2020 workshop and agreeing to do it all over again in 2021!

Schools with AOCLE representatives:



Next AOCLE Workshop: May 20th - May 23rd, 2021

NOVA Southeastern University College of Optometry & B Ocean Resort Fort Lauderdale, FL

> Arrivals: Thursday, May 20th Departures: Sunday, May 23rd

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AOCLE Award nominations received this year will be held for consideration in 2021. Nominations will open again next winter for any additional submissions, and the selected winners will receive their awards during the Thursday evening welcome reception scheduled for May 20th, 2021.

AOCLE 2019 Meeting Summary

The 2019 summer workshop was held at the Pacific University College of Optometry, from May 30th - June 1st. The event was entitled *Rethinking Contact Lens Education in 2019*. The action packed agenda began with a welcome reception at the Courtyard Marriott Hotel in Portland, OR where IACLE introductions were made and AOCLE Grant recipients were announced.



The Friday morning educational event kicked off with a warm, welcoming message from Dean Jenny Coyle, followed by presentations from Pat Caroline, Matt Lampa, and Randy Kojima. The famous Blue Star Donuts offered during the morning break were a real treat and well worth the calories! The afternoon break out sessions included a tour of the school campus and the off campus Contact Lens Museum, a one of a kind experience! New software for Medmont and Pentacam topographers was discussed along with Power Profiles using Rotlex's Lens Mapper.





As always, it was great to hear from our industry reps who gave presentations and networked with educators and fellow industry members throughout the meeting.



On Friday evening there was a wine tasting event before dinner and two special award presentations: the Life-Time Achievement Award (Ed Bennett) and the Lester E. Janoff Memorial Ward (Lyndon Jones).



Saturday began with a lecture by Pat Caroline: Controversies in Contact Lenses, followed by industry presentations, the AOCLE educators' business meeting, and an afternoon of touring Portland on foot or roasting coffee, hair nets in place.







The evening ended at Henry's Tavern with good food, drink, conversation, and mildly competitive games of pool/billiards.





Sadly, this was the last workshop attended by Judy Perrigan, a beloved educator, AOCLE past- Chair, and good friend to all.



Campus News - Spring 2020

Illinois College of Optometry:

Dr. Jan Jurkus has officially retired from ICO after over 35 years of service. In the Fall she was awarded the ICO Alumni Association's 2019 Lifetime Service Award. She is pictured below at the AOCLE 2019 workshop with PCO-Salus' Dr. Joel Silbert.



Dr. Jennifer Harthan was awarded the ICO Alumni Association's 2019 Excellence in Education Award.

Indiana University College of Optometry:

Dr. Jason Jedlicka partnered with Essilor Contact Lenses for a 1-hour webinar called "Back to the Basics: Corneal GP Lens fitting."

Midwestern University Chicago College of Optometry:

Dr. Vaki Nadarajah won 3rd place for his photo at Global Specialty Lens Symposium. He also achieved his Fellowship in the American Academy of Optometry in 2019.





Dr. Joshua Baker was promoted to the leadership of the College of Veterinary Medicine, along with his continuing leadership of the Colleges of Pharmacy and Optometry.

Midwestern University Arizona College of Optometry:

Midwestern University announced the addition of a new Master of Public Health (MPH) online program, designed to best prepare students for future careers in healthcare. It is a 56 quarter-credit hour online program that offers interprofessional opportunities to join healthcare teams that link human, animal, and ecosystems health management, and employs One Health principles. The program's initial offering is planned for summer 2020 as a dual-degree option for the University's optometry students, along with other health professions students.

Nova Southeastern University College of Optometry:

It's official! Dr. Thuy-Lan Nguyen is now the Chief of Service for Cornea & Contact Lens.

Southern California College of Optometry at MBKU:

Dr. Katherine Zhang, an SCCO alum who completed a cornea and contact lens residency at the University of Houston, joined the college as a full-time faculty member in the contact lens department. Everyone is excited to have Dr. Zhang on the contact lens team.

Dr. Jenny Coyle, a long time contact lens educator and active AOCLE member, became dean of SCCO at the end of last year. With a strong foundation in contact

lens education, she contributed greatly to AOCLE over the years, and only months prior to moving, she welcomed AOCLE members to the 2019 Summer Workshop as Dean at the Pacific College of Optometry. The SCCO faculty is thrilled to have her leadership at their school.





University of Alabama at Birmingham College of Optometry:

During the 2020 Eye Center South Eye Education Foundation Symposium, the inaugural Dr. C. D. Denney Memorial Award was presented to Dean Kelly Nichols. In addition to receiving the award at the symposium, Dr. Nichols presented the Third Annual Calvin Denney Memorial Lecture entitled "The Goldilocks Approach; Dry Eye For Everyone."

Juan "Jenny" Huang, PhD, OD, MPH, has joined the optometry faculty at UAB as a tenure track assistant professor. She comes to UAB from The OSU College of Optometry where she was a research assistant professor. While at UAB, she will continue

studying the pathogenesis of myopia and develop strategies to prevent the onset and progression of myopia through translational research.

University of Houston College of Optometry:

The Texas Optometric Association (TOA) House of Delegates paid a heartfelt tribute to the late Judith Ann (Judy) Perrigin, OD '77 at a TOA meeting in February. When asked how many people in the room had been impacted by Judy Perrigin as an educator, about three-fourths of the attendees stood up.

Dr. Sam Quintero received the TOA Optometrist of the Year Award. This honor recognizes a TOA member optometrist who has rendered outstanding cumulative service to the association and the profession. Dr. Quintero joined the UHCO faculty in 1972 and continues today as an adjunct associate professor.

University of Montreal School of Optometry:

The Council of the University of Montreal appointed Dr. Langis Michaud as Director of the School of Optometry for a five-year term. He will also continue his roles in didactic instruction, research and as Head of the Cornea and Contact Lens module, a position he has held for over ten years. A graduate of the School of Optometry in 1986, Professor Michaud also holds a master's degree in physiological optics from the University of

Montreal, and a 3rd cycle diploma from the National School of Public Administration.

University of Missouri-St Louis College of Optometry:

The AOCLE Lifetime Achievement Award was presented to Professor Emeritus Ed Bennett during the 2019 annual workshop.



University of Pikeville Kentucky College of Optometry:

KYCO's Cornea and Contact Lens Society had its first Beauty Summit event where students learned about ocular surface health relative to the application of cosmetics and contact lenses. Alcon's Chad Wilson presented Air Optix Colors; Brenda from Rustic Roots, a local Appalachian arts and crafts store, introduced health-conscious beauty products; and, via Skype, Dr. Golie Keovan discussed cosmetics and eye health.



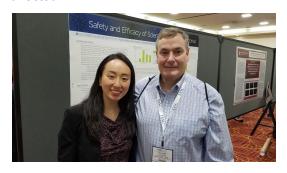
Additional industry supported events took place at the school over the past few months: Bausch & Lomb's John Caserta hosted a Lunch & Learn to introduce Ultra Multifocal for Astigmatism and the benefits of the entire Ultra portfolio; CooperVision's Terry Hopkins' co-hosted a SVOSH event to discuss CooperVision contact lens products; and Genzyme's Paul Elpers sponsored Dr. Al Moirier's Dinner presentation on Fabry Disease to the Cornea & Contact Lens Society.



Southern College of Optometry:

Drs. Lily Wang and Dan Fuller took third place in the research division at GSLS for their poster on Safety and Efficacy of Scleral Lenses for Keratoconus. Spoiler alert: they

are both safe and effective when used as directed!



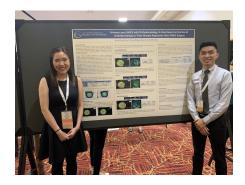
Dr. Wang, who was Dr. Fuller's former resident in Cornea, Contact Lens and Refractive Surgery, joined the faculty in the fall. Dr. Laurel Roberts also joined the faculty as a former alum, after completing her residency at ICO. SCO feels fortunate to have had two such competent doctors join the ranks.

SUNY College of Optometry:

This summer will mark the one-year anniversary of SUNY's micro-credentialing programs for students. Dr. Sharon Keh oversees the program for contact lens.

Under the faculty mentorship of Drs. Duchnowski, Keh, and Libassi, SUNY residents and students presented seven posters at the 2020 Global Specialty Lens Symposium. Third and fourth year optometry students entered their poster abstracts to compete in the ABB Optical 2019 Optometry Student Challenge. Shuyi Chen and Elton Wong were among the three winners; and Kent Uehara was recognized with an

honorable mention. All three students were from SUNY's class of 2021.



The Contact Lens Education and Research Club (CLEAR) hosted its 2nd annual Contacts in Your Career social for over 70 students. The faculty advisors for CLEAR are Drs. Irene Frantzis, Azinda Morrow, and Sharon Keh.



University of Waterloo School of Optometry and Vision Science:

Dr. Rosa Yang, University of Waterloo's Cornea and Contact Lens Resident, won first place in the Clinical Category for her poster at the 2020 Global Specialty Lens

Symposium (GSLS) Conference in Las Vegas. Dr. Yang (pictured far left, below) presented "Special Considerations in Managing a Patient with Penetrating Trauma Using Gas Permeable Contact Lens."



The University of Waterloo Centre for Ocular Research & Education (CORE) has a Clinical Guide to Contact Lens Management available for those looking for remote teaching resources: https://bit.ly/3eEltJq

There is plenty of material, including still and video images of contact lens complications. The resource systematically lists symptoms, signs, etiology, prevalence, differential diagnosis, and management. It also has a biomicroscope tab that goes through how to set up and when to use each illumination method - useful at a time when students cannot access labs!

CORE's evidence-based information about CL wear during the time of COVID-19 aims to educate wearers about proper lens wear and care. Resources at: covideyefacts.org

The key messages of the effort are:

- 1) You Can Keep Wearing Contact Lenses. There is currently no scientific evidence that contact lens wearers have an increased risk of contracting COVID-19 compared with glasses / spectacles wearers. Consult your eye care practitioner with any questions.
- 2) Good Hygiene Habits are Critical. Thorough hand-washing and drying are essential, as well as properly wearing and caring for contact lenses, ensuring good contact lens case hygiene, and regularly cleaning glasses / spectacles with soap and water. These habits can help you stay healthy and out of your doctor's office or hospital.
- 3) Regular Eyeglasses / Spectacles Do Not Provide Protection. No scientific evidence currently supports rumors that everyday eyeglasses / spectacles offer protection against COVID-19 a position supported by the U.S. Centers for Disease Control and Prevention (CDC), which points out they do not qualify as personal protective equipment (PPE).
- 4) Keep Unwashed Hands Away from Your Face. Whether you wear contact lenses, glasses / spectacles or no vision correction at all, you should avoid touching your nose, mouth, and eyes with unwashed hands, consistent with World Health Organization (WHO) and CDC recommendations.
- 5) If You Are Sick, Temporarily Stop Wear. Contact lens wearers who are ill should temporarily revert to wearing eyeglasses / spectacles. They can resume use with fresh, new contact lenses and lens cases once they return to full health.

IACLE

The IACLE Contact Lens Educators of the Year — awarded by the International Association of Contact Lens Educators — recognize and reward achievements in contact lens education worldwide. Sponsored by CooperVision, and supported by the American Academy of Optometry, these prestigious awards are presented each year to an individual from each of IACLE's global regions.

The 2020 winners are:

IACLE Americas Contact Lens Educator of the Year:

Professor Renée Reeder University of Pikeville Kentucky College of Optometry, USA

IACLE Asia Pacific Contact Lens Educator of the Year:

Professor Bariah Mohd Ali Universiti Kebangsaan Malaysia, Kuala Lumpur, Malaysia

IACLE Europe/Africa – Middle East Contact Lens Educator of the Year:

Jo Underwood Association of British Dispensing Opticians (ABDO) College, Godmersham, UK

Dr. Reeder (an AOCLE member at UPIKE) commented: 'This is such exciting news and such an incredible honor. I am so thankful to know that I have colleagues all over the world with the same struggles who are

always willing to share and help. I hope that I can serve as a resource for them as well.'



The IACLE Travel Awards enable IACLE members to travel to international contact lens meetings and are funded by all the Industry Sponsors of IACLE (Alcon Vision Care, CooperVision, Johnson & Johnson Vision, Bausch+Lomb, and Euclid Systems). These Awards are also supported by the Association of Optometric Contact Lens Educators and by the American Academy of Optometry.

The 2020 recipients are:

Dr Elizabeth Chetty University of Johannesburg, South Africa

Professor Martín Guzmán Universidad Nacional Experimental Romulo Gallegos, Zaraza, Venezuela

Associate Professor Nirav Mehta Hari Jyot College of Optometry, India

The 2020 IACLE Awards winners will each receive a bursary of up to US \$3,000 towards the cost of attending a major

international meeting where they will receive their certificates.

Dr. Chetty will attend the 2021 Association of Optometric Contact Lens Educators (AOCLE) Annual Workshop, with kind support from AOCLE (since the 2020 meeting has been postponed).

The effects of the global outbreak of the Coronavirus disease COVID-19 continue to be felt around the world. In these challenging times, IACLE is here to help one keep up to date with the latest developments. IACLE is offering all educators access to online resources for remote teaching during the global COVID-19 outbreak. The IACLE Case Reports Series is now in the 'Free Resources' area of the IACLE website www.iacle.org. It provides 23 illustrated, interactive case reports with multiple-choice questions, for non-members and members alike to share with their students. This resource is available in English, Spanish, Portuguese, Korean and simplified Chinese.

The 2013 version of the IACLE Contact Lens Course (ICLC) comprises 10 modules in 55 parts in PowerPoint format and is also available under 'Free Resources' as a student aid.

The latest version of the course – ICLC 2020 – will be launched soon and is among a wide range of online resources for IACLE members. The IACLE Education Team is currently developing a series of narrated lectures as additional support for its members worldwide.

IACLE also released a position statement on COVID-19 and contact lenses, which summarizes the key points to consider and measures for wearers and clinicians to adopt during the pandemic. Their COVID-19 resource page also contains links to other useful links, research, and sources. The page is available at: https://iacle.org/covid-19-resources/

Last but not least, IACLE put together a webinar series in April for members which was well received. IACLE Vice President. Professor Philip Morgan, presented on minimizing contact lens dropout; IACLE Director of Global Education, Lakshmi Shinde, presented on soft lens aftercare: Director of Educational Programs, Nilesh Thite. presented proactively on recommending lenses: and IACLE President, Dr. Shehzad Naroo, presented on the business aspects of lenses. The lectures were delivered via Zoom to a maximum of 100 participants session. per

The GP Lens Institute (GPLI)



The GPLI and the CLMA is planning for its 22nd annual GPLI Cornea and Contact Lens Resident Symposium to go online!

Please SAVE THE DATE: August 7-9, 2020 GPLI Cornea and Contact Lens Resident Online Symposium

Their goal is to continue the tradition of education, regardless of restrictions posed by the coronavirus disruptions. While they considered rescheduling, the concern is there will still be restrictions later in the year... and after 21 years of the GPLI Resident Symposium, they don't want to miss a year! They are designing an event to provide the Residents an experience that meets or exceeds previous years. Attendees should plan to be available starting at 11:00am EST each day. More details to come!

Monthly webinars (usually the 3rd Tuesday of the month) are presented by industry leaders, featuring the latest advancements in customized contact lenses. Additionally, over 90 archived webinars are available for viewing. Student webinars are offered quarterly and are archived as well.

The next GPLI Student Webinar will be: Thursday, July 9, 2020 - 8:00pm Central Grand Rounds - Complex Corneal Cases Presented by: Sharon P. Keh OD, FAAO and Azinda Morrow, OD, FAAO Join at: https://bit.ly/gplikehmorrow

The Contact Lens Manufacturers Association (CLMA) and the GPLI recognized Specialty Lens Leaders at its 2020 Rising Stars reception during this year's Global Specialty Lens Symposium (GSLS). AOCLE member Jeffrey J. Walline, OD, PhD, FAAO was named 2020 GPLI

Practitioner of the Year. The Dr. Josef Dallos Award was given to AOCLE member and Dean of The Ohio State University, Karla Zadnik, OD, PhD, FAAO.

Global Specialty Lens Symposium

www.GSLSymposium.com

The 2020 Global Specialty Lens Symposium honored Joseph Barr, OD, MS with the Award of Excellence. Initiated in 2013, this award is given to distinguished clinicians, scholars, and/or scientists to recognize their lifelong achievements in the field of contact lenses, particularly as they relate to specialty contact lenses.

The 2021 GSLS continues to be the premier contact lens educational event in the U.S. Hot topics in specialty contact lenses, such as scleral lenses and myopia control, will be featured in the upcoming program planned for January 20-23, 2021. Agenda and Registration details are forthcoming on the website.

The 2021 program will also feature a brand new 1-day meeting – the Global Myopia Symposium - which is planned for January 20, 2021 at Bally's Las Vegas. The planning committee includes Lyndon Jones, FCOptom, PhD; Jason Nichols, OD, MPH; Jeffrey J. Walline, OD, PhD; Kate Gifford, PhD, BAppSc (Optom) Hons; and Shalu Pal, OD. The deadline for course proposals has passed, but for more information go to http://bit.ly/GMS21.

STAPLE Program

www.stapleprogram.com

Ursula Lotzkat <u>ursula@winkproductions.com</u>

Jill Lopa jill@winkproductions.com

The STAPLE (Soft Toric and Presbyopic Lens Experience) program, a collaborative effort on the part of Alcon, Bausch + Lomb, CooperVision, and Johnson & Johnson Vision has presented over 300 workshops bringing educators and industry together.

STAPLE workshops provide 2nd and/or 3rd year optometry students with generic hands on experience fitting soft toric and soft multifocal lenses on patients in a noncompetitive environment. To schedule an event at your school, please contact the program administrators, Ursula Lotzkat and/or Jill Lopa.

Industry News - Spring 2020



www.abboptical.com

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G. Scott Luther - Strategic Sales Manager sluther@abboptical.com

ABB Optical Group reintroduced its brand to the eye care industry last fall at Vision Expo West. The rebrand and introduction of product, service and business solutions represent the latest efforts in ABB's decades-long commitment to providing high quality products and services to more than two-thirds of the eye care professionals located in the United States.

The company has reorganized its services and solutions into three new groups: ABB Contact Lens, ABB Labs, and ABB Business Solutions. In addition to the launch of the rebranded and reimagined ABB Optical Group, the company will launch a new website this year featuring easy online ordering and user-friendly interface, detailed information on the company's unique and proven business solutions, helpful tools and resources, and more.



http://www.avtlens.com

Keith Parker, NCLEC, President <u>keith@avtlens.com</u>

Janine Bugno, NCLEC, Vice President janine@avtlens.com

Advanced Vision Technologies (AVT) of Lakewood, CO, has received ISO 13485:2016 (International Standards Organization) certification under their international quality control program. The FDA regulates contact lens labs in the US, but internationally, ISO is the regulator. This ISO certification enables AVT to meet the requirements necessary to import Specialty Contact Lenses into International markets.

AVT is dedicated to producing the highest quality products and the most unique contact lens designs. Customized contact lenses in Scleral, GP and Soft Lens designs for normal or irregular corneal designs are available from AVT.



Tom Duchardt, FAAO
Director, Professional Relations Academic Development
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"Alcon, the global leader in eye care, launched the newest addition to its robust contact lens portfolio –

PRECISION1® daily disposable, silicone hydrogel (SiHy) contact lenses – in the U.S. PRECISION1 is the first-and-only contact lens with Alcon's proprietary SMARTSURFACE®technology – a permanent, micro-thin, high-performance

layer of moisture at the lens surface that helps support a stable tear film to deliver lasting visual performance from morning to night.

PATADAY® Once Daily Relief (olopatadine hydrochloride ophthalmic solution 0.2%) and Pataday® Twice Daily Relief (olopatadine hydrochloride ophthalmic solution 0.1%) have been approved by the Food and Drug Administration (FDA) for sale over the counter (OTC) in the U.S. Approximately 66 million Americans who suffer from eye allergies will now have OTC access to long-lasting, prescription-strength relief that works in minutes National retail availability and robust media campaign to begin March 2 in time for spring allergy season.



www.artoptical.com

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It's been a busy start to 2020! As detailed at GSLS, de-centered optics are now available in Ampleye scleral and Intelliwave PRO SiHy multifocal designs. Art Optical is excited to report that, in partnership with the KATT Design Group, they will soon be

launching the MOONLENS Overnight Orthokeratology Contact Lens System.



This unique lens design and simplified fitting system helps manage and temporarily correct myopia, as well as mild astigmatism. MOONLENS uses an on-line empirical calculator for lens ordering, so no diagnostic trials are required! It also includes a feature for customizing lenses to fit a wide range of patients from children to adults. With a variety of optic zone diameters offered, the customizing fitting software simply and efficiently designs lenses for individual eyes.

BAUSCH+LOMB

See better. Live better.

www.bausch.com

Rhonda Robinson, OD, ACE Academic Consulting Expert <u>rrobinsonod.icloud.com</u>



As announced in January, Bausch + Lomb now offers 60% more parameters for Biotrue® ONEday for Astigmatism daily

disposable contact lenses - making it the largest parameter offering of any daily disposable toric lens. Bausch + Lomb also collaborated with Prevent Blindness to raise and provide educational awareness for Age-related Macular resources Degeneration (AMD) awareness month in February. And most recently, the company released its 'Get Your Fit Together' music video, which was developed to provide eve professionals with a visual care representation of the proper way to fit their presbyopic patients, even those with astigmatism, with Bausch + Lomb ULTRA® Multifocals. To watch the video, visit: https://bit.lv/3d58uAM



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Blanchard's Onefit™ MED scleral lens platform has expanded, giving practitioners even greater control to customize lenses for highly irregular / medically indicated / post-surgical and OSD patients. The newest addition is Onefit MED+, a 17.0mm diameter lens that creates a larger landing zone for precise scleral alignment, a soft landing on the conjunctiva, and a healthy environment for the eye. Onefit MED+ provides all the necessary parameter controls one needs, facilitated by an intuitive online fitting tool - that even provides a visual depiction of the lens you designed - and an array of handy custom tools. The Onefit™ Scleral Lens Excellence Award Program is open to 3rd and 4th year students to earn a no-charge Onefit or MED fitting set. Download program info here: https://bit.lv/2E1917c



http://www.contamac.com/Practitioners/

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Contamac recently launched NutrifillTM, a preservative free, sterile, buffered saline solution for filling and rinsing hybrid, GP, and scleral contact lenses.

Nutrifill is a unique physiologic formula containing the electrolytes calcium, magnesium, potassium, phosphate, and sodium, with a pH (7.4) and osmolality (300) designed to create a fill solution that mimics natural tears. Nutrifill is available in cartons of 35 x 10mL single-use ampoules and can be purchased on https://nutrifill.com/ (single carton \$31.50/3-carton \$79.50/wholesale pricina available). Many Optimum® authorized contact lens laboratories will include samples of Nutrifill with Rx lens orders, and samples for schools can be ordered by contacting your Contamac representatives or Brennan at Contamac Solutions (brennan@contamacus.com).





www.coopervision.com

Steven F. Rosinski, OD Senior Manager, N. America Professional & Academic Affairs srosinski@coopervision.com





CooperVision launched Brilliant Futures™ Myopia Management Program. which seeks to create a new standard of care for children with myopia. Based on a comprehensive approach with CooperVision MiSight® 1 day contact lenses as its cornerstone, it provides inclusive practice, child and parent support. The result is an optimal environment for compliance. satisfaction. clinical outcomes. long-term loyalty. The program features a transparent, defined protocol for care; free product shipping and returns; and a mobile app to keep patients engaged with the practice and their program of care. ECPs who certify to implement Brilliant Futures™ Myopia Management Program receive extensive support from CooperVision including ongoing ECP education, specialist support, and a myopia management toolbox.



www.euclidsys.com

Jane Beeman, COA, FCLSA, NCLEM -Global Director of Professional Relations jane.beeman@euclidsys.com

David Bland - Vice President of Sales david.bland@euclidsys.com



Euclid announces new CEO

Joseph Boorady, OD has been named CEO at Euclid Systems Corporation after the retirement of Michael Ross. MD earlier this year. Joe has more than 20 years of experience in the industry as an eye care professional. educational leader. entrepreneur, and corporate executive. He graduated in 1993 from the State University of New York (SUNY) College of Optometry with clinical honors, followed by years of Optometry practice and clinical responsibilities at SUNY. Since leaving practice, Joe has also held leadership positions at major healthcare companies such as TearScience, Zeiss, and Johnson & Johnson, Euclid is excited to have Joe's experience and customer focused leadership, to direct it into the future.

Johnson Johnson vision

www.jnjvisionpro.com

Carol L. Alexander, OD, FAAO Head, North America Professional Relations calexan4@its.jnj.com



Johnson & Johnson Vision has officially launched *Prioritize Your Eyes*, a worldwide effort to raise awareness about the connection of eye health to overall health. Johnson & Johnson Vision has also partnered with the American Optometric Association (AOA)'s initiative to make 2020 the "Year of the Eye Exam."

Aspiring to change the trajectory of eye health and to have the healthiest workforce in the world, the *Prioritize Your Eyes* campaign encourages everyone, including their own employees, to take the single most important step to protect their eyes—getting an annual comprehensive eye exam. These efforts build upon Johnson & Johnson Vision's legacy of increasing awareness of the importance of eye health and providing access to those in need; and will continue well beyond 2020.



Steve J. Webb
President
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provides Metro Optics eve care professionals with quality custom contact lens designs and expert consultation services, to enhance their practices' profitability and improve their patients' quality of life. By offering a comprehensive line of scleral, corneal GP, and soft lens designs, Metro Optics aims to help one easily manage any refractive error, presbyope or highly irregular cornea due to surgery or keratoconus. Fit matters when it comes to custom contact lenses, thus Metro Optics makes learning how to fit their custom lenses easy through online videos, workshops and hands-on staff training options.

To schedule a custom learning session, contact Metro Optics at 800-223-1858, or send an email request to info@metro-optics.com.



www.oculususa.com

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The OCULUS Pentacam® AXL platform is now offering perfect solutions for all contact lens fitters and Myopia Management Experts. Measuring true elevation data of the entire cornea while providing optical axial length measurements at the same time, makes the Pentacam® a true pioneer in Myopia Management. The 12mm topography map can be easily exported to the Wave contact lens designer for customer Ortho-K lens designs, making the instrument even more versatile. Axial length measurements can also be monitored and Visit compared over time. www.pentacam.com to learn more.



www.paragonvision.com

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Paragon Vision Sciences is a member of CooperVision Specialty EyeCare, whose mission is to address the unmet needs of practitioners and patients worldwide.

Meet Paragon's North America Professional Services Director, Dr. Kelly Voltz! Dr. Voltz is excited to work with universities and students to build upon their Ortho-K curriculum and clinical experiences. She recently headed Paragon's 3rd annual Resident Myopia Symposium for pediatric and contact lens residents from over 20 programs around the country.

Be part of Paragon's Partners-In-Practice program this year! Paragon supports patient accessibility and the student experience when it comes to myopia management. Optometry students may fit a patient in need free of charge in Paragon CRT®. Contact Dr. Voltz at kvoltz@paragonvision.com.



www.specialeyesqc.com

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Coming this summer, a truly no-hassle, fully customizable lens available in a monthly replacement! With this exciting expansion, one will be able to enjoy the benefits already loved about SpecialEyes lenses, with even better comfort and happier patients.

The SpecialEyes team enjoyed seeing AOCLE colleagues at this year's Global Specialty Lens Symposium (GSLS), where myopia management and offset optics stimulated the crowd, and is now excited to announce the extension of OptiSync® Technology to their toric line of custom soft multifocal lenses. SpecialEyes believes all presbyopic patients, including those with astigmatism, should have the ability to wear contacts. This addition provides greater control in the fitting process, allowing practitioners to correct misalignment and improve visual acuity.

Dr. Matthew Lampa and the SpecialEyes team were photographed at the GSLS in January (see photo on the next page).





www.synergeyes.com

Louise Sclafani, OD, FAAO, FSLS Vice President, Professional Affairs Isclafani@synergeyes.com

COVID-19 challenges ECPs to find strategies to reduce the spread of infection. Meanwhile, the AAO/AOA facilitated the update of ISO guidelines for in office disinfection of trial contact lenses. Since manufacturers "are responsible to inform their users on how to be compliant", SynergEyes developed a guide for safe hybrid/scleral diagnostic lens handling and distributed it to practitioners at meetings (https://synergeyes.com/professional/fitting-resources/care-instructions-for-diagnostic-fit-sets/).



Additionally, they expanded their Empirical Fitting Practice to include irregular corneal lenses. Doctors provide topographical data and, utilizing Focal Points, a 3D model creates a lens with better predictability of sagittal depth, skirt curve relationship and overall fit. A review of > 300 fits demonstrated great success.



SynergEyes Empirical Fitting Practice



http://www.tfoptics.com/

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TruForm recently participated in contact lens fitting workshops and other student events at several Optometry schools, including NECO and NSUCO. They are always excited to share their DigiForm Scleral lens design with students, emphasizing its built in fitting scales to aid in troubleshooting lens fits. If any school is interested in scheduling a workshop and/or learning more about their scleral lenses for aberration control, please contact TruForm at https://www.tfoptics.com/contact.htm.



NSUCO Scleral Lens Workshop: Students fitting DigiForm Scleral Lenses during 3rd year lab.



http://www.vallevcontax.com/

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Vallev Contax has enhanced customization features of the Custom Stable design practitioners have come to know and love. All designs have the same great features expected from the original Custom Stable lenses including quadrant specific parameters and edge vault problem solving,

as well as spherical, toric, and multifocal options. In addition, the new enhancements in the Custom Stable lenses allow fitters to make independent adjustments that weren't possible before, offering greater precision, control and flexibility. Watch their new video training at https://www.vallevcontax.com/custom-stable -training-course/; view their new quick start auide at https://www.vallevcontax.com/files/cs-quicks tart-fitting-guide.pdf: and schedule a one-on-one meeting with a consultant at https://calendly.com/vallevcontax/one-on-on es.





AOCLE Executive Board at the Pacific University Workshop in 2019



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