

IACLE Latin America Activity Summary Report – August 2020

IACLE Americas supports advances in Mexican education

The second Mexican Consensus in Contact Lens Education meeting is taking place this month (10 September), where the [IACLE Contact Lens Course](#) (ICLC) and [Online Student Trial Exam](#) (STE) will be used to analyse the level of contact lens education among Mexican students.

Earlier this year (4 March), the first meeting took place and was sponsored by the [Mexican Association of Schools and Colleges of Optometry](#) (AMFECCO), with support from [Johnson & Johnson Mexico](#). A total of 11 academics from 10 institutions took part, along with seven industry individuals from [Johnson & Johnson](#), [CooperVision](#) and [Bausch + Lomb](#) who also attended the discussion session.



Colombia hosts latest in IACLE webinar series

FIACLE **Myriam Mayorga** from Columbia hosted a webinar on the topic of 'Recording findings: good clinical practice' (25 August). Dr Mayorga explained how to use grading scales to establish a baseline, following up with patients and the relevance of having good clinical practice. A total of 84 attendees tuned in to the webinar via Zoom, Facebook and YouTube.

The **TLC Initiative**
TEACH. LEARN. CONNECT.

Myriam T Mayorga

Optómetra – Universidad de La Salle
Especialista en Lentes de Contacto
Magister en Ciencias de la Visión
Fellow de IACLE

IACLE LA Office on Radio – IACLE in the World

Every week, Americas Regional Coordinator **Guillermo Carrillo** interviews IACLE members from across the LA region on different contact lens topics, thanks to the sponsorship of www.franjavisualradio.com.

Members from different parts of the region take part and share their experiences on the educational markets.

This month's topics were: 'Premium contact lens practice', 'Tear film and its interaction with contact lenses', 'Success factors in multifocal contact lenses', 'Simulation of clinical practice: the big challenge' and 'Continuing education: what can we do for students and young practitioners?'

Twelve IACLE members participated this month: **Jeannine Heranadez, Iris Hernandez, Leticia Orozco, Ricardo Pintor, Patricia Flores, Hector Paez, Guillermo Carrillo, Giovanni Cruz, Patricia Duran, Yasmin Alvarez, Patricia Magnelli and Eduardo Salischiker.**

The poster features the IACLE logo at the top, followed by the text 'MIÉRCOLES DE CONTACTOLOGÍA'. Below this, the theme is stated as 'TEMA: EDUCACIÓN CONTINUADA: ¿Qué podemos hacer por los estudiantes y profesionales jóvenes?'. Two speakers are listed: 'Dra. Patricia Magnelli (Argentina)' and 'Dr. Eduardo Salischiker (Argentina)'. The 'The TLC Initiative' logo is prominently displayed, with the tagline 'TEACH. LEARN. CONNECT.'. At the bottom, it provides contact information: 'Conéctate en: www.grupofranja.com' and 'Franja TV'. The date and time are '26 de Agosto 11:00 A.M (Hora Colombia)'. Social media icons for Facebook, Twitter, and YouTube are also present.

To date, we have reached 13 LA countries: Colombia, Perú, Mexico, Ecuador, Argentina, Guatemala, Bolivia, Chile, Costa Rica, Panama, Nicaragua, Honduras and Brazil.

Franja Visual Radio is a web-based radio station and now has an audience of over 300 eye care practitioners. The program is titled 'IACLE in the World' and takes place every Wednesday from 11:00 to 12:00 am (UTC-5).

Recorded programs can be recovered [here](#) or through [ivoox](#).