

March 2021

ALDOO supports 20 new members in Latin America

President of the [Latin American Association of Optometrists and Opticians](#) (ALDOO) **Dr Efrain Castellanos** has agreed to sponsor 20 IACLE memberships for educators across the Latin America region. ALDOO's goals are focused around standardizing the level of optometric education and have found IACLE to be of great support. We are expecting to enrol the new members onto the Distance Learning Program (DLP) as their main activity to be involved with.



University Antonio Nariño host Hispano-American Congress for women in optometry



IACLE member **Professor Johanna Garzon** and Dean of the Optometric Program at [University of Nariño](#) in Colombia is involved with a project for highlighting women's role in optometric development. The University of Nariño is hosting a virtual conference on 8 March titled '1st Hispano-America Congress for Women in Optometry'. There will be a section of the conference to highlight IACLE members around the region. Ten women and IACLE members will be mentioned during the IACLE Americas talk. Additionally, tributes will be paid to **Professor Luigina Sorbara** who sadly passed away in February.

Innovative ways to assess students

The theme for February's webinars was 'Innovative ways to assess students', where IACLE member **Dr Arturo Aguirre** demonstrated different strategies to assess students with apps and technology. The webinar had a total of 32 attendees across Zoom and Facebook live. On Wednesday 17 March, **Ruben Velazquez** will host a webinar on the Fellowship Examination.




"FORMAS INNOVADORAS DE EVALUACIÓN DE LOS ESTUDIANTES"

Miércoles 17 de Febrero
21:00 horas México (GMT-4)

Via Zoom – miembros IACLE
Facebook – Estudiantes / No miembros
(IACLE Américas)

Presenta: Lic. Arturo Aguirre (Mex)



IACLE LA Office on Radio – IACLE in the World

Every week, Americas Regional Coordinator **Guillermo Carrillo** interviews IACLE members from across the Latin America region on different contact lens topics, thanks to the sponsorship of www.franjavisualradio.com.

Members from different parts of the region take part and share their experiences on the educational markets.

This month's topics were: 'Opportunities for differentiation and growth in the current scenario', presented by Lifetime FIACLE **Dr Orlando Neira**. The webinar focused the confidence of patients with good contact lens practice. Other topics included 'Discomfort with contact lenses', presented by **Dr Norma Cárdenas**, 'Challenges to virtual education based on the pandemic', hosted by **Professor Juan Pablo Luna**, and 'Hybrid contact lenses', by FIACLE **Dr Edgar Davila**.

We appreciate the active support and participation of our members and invite you to join us every Wednesday throughout 2021 to discuss contact lens-related topics. A special thanks to Grupo Franja for sponsoring the program.

The poster is for an IACLE event. At the top, the IACLE logo is displayed with the text 'International Association of Contact Lens Educators' and 'MIÉRCOLES DE CONTACTOLOGÍA'. A central diamond-shaped frame contains a portrait of a woman, Norma Cárdenas. To the right of the frame, the text reads: 'TEMA: ¿CÓMO MANEJAR LA INCOMODIDAD CON LENTES DE CONTACTO?'. Below this, it says 'INVITADA: NORMA CÁRDENAS'. Further down, the 'The TLC Initiative' logo is shown with the tagline 'TEACH. LEARN. CONNECT.'. The date and time are listed as '10 de Febrero 11:00 A.M.' with '(Hora Colombia)' in parentheses. At the bottom left, it says 'Conéctate en: Franja TV' and 'www.grupofranja.com'. At the bottom right, there are social media icons for Facebook, Twitter, and YouTube, all labeled 'IACLE Americas'. The 'Franja Visual Radio' logo is at the bottom left corner.