Dr Kah Ooi Tan

Dr Tan is co-founder and Director of Business Development at nthalmic. He has over 25 years of experience, from professional services, clinical affairs, and marketing to business management in the vision care industry and academia.

Prior to this, he served as a Business Development Director at the Brien Holden Vision Institute and CEO of Brien Holden Vision Institute (China); held an academic position as Associate Program Director of the University of Manchester's optometry program in Singapore; and worked in different management and commercial positions in CIBA Vision/Novartis, Ocular Sciences and CooperVision for Greater China and the Asia-Pacific region.

Currently he serves as the Chairman, Advisory Council of the Asia Optometric Congress, President of the Asia Optometric Management Academy, lifetime member of the Association of Malaysian Optometrists and the Singapore Optometric Association, professional committee of the China Optometric and Optical Association, and Visiting Professor at Management and Science University in Malaysia. He is also a Fellow of the British Contact Lens Association (BCLA). Previously, he was the committee member of the World Council of Optometry for Asia Pacific for the Legislation, Regulatory and Standard Committee; and a committee member in the myopia white paper coordinated by the International Myopia Institute on 'Industry Guidelines and Ethical Considerations for Myopia Control Report', published in IOVS in Feb 2019.

His main interests are in contact lenses, optometric management, and business aspects of optometry, particularly the trend and evolution of the optical industry in Asia.