



**IACLE**

International Association  
of Contact Lens Educators

# IACLE Activity Summary 2020

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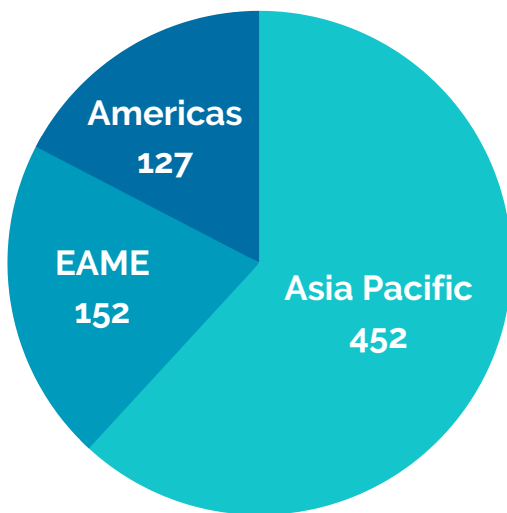
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# Our Members

Since 1990, IACLE has provided resources and training to more than 2,500 members from 92 different countries around the world. At the close of 2020, our membership was comprised of 731 active members\* in 74 countries, with the largest representation in China (241), India (108), United Kingdom (37), South Korea (27), Mexico (30) and Colombia (28).

\*Note that since 2015, our membership figures have denoted those members who have paid their annual dues as at 31 December.

## Members by Region



Educator Members	539
Industry Members	88
Associate Members	87
Honorary Members	17
Total Members	731



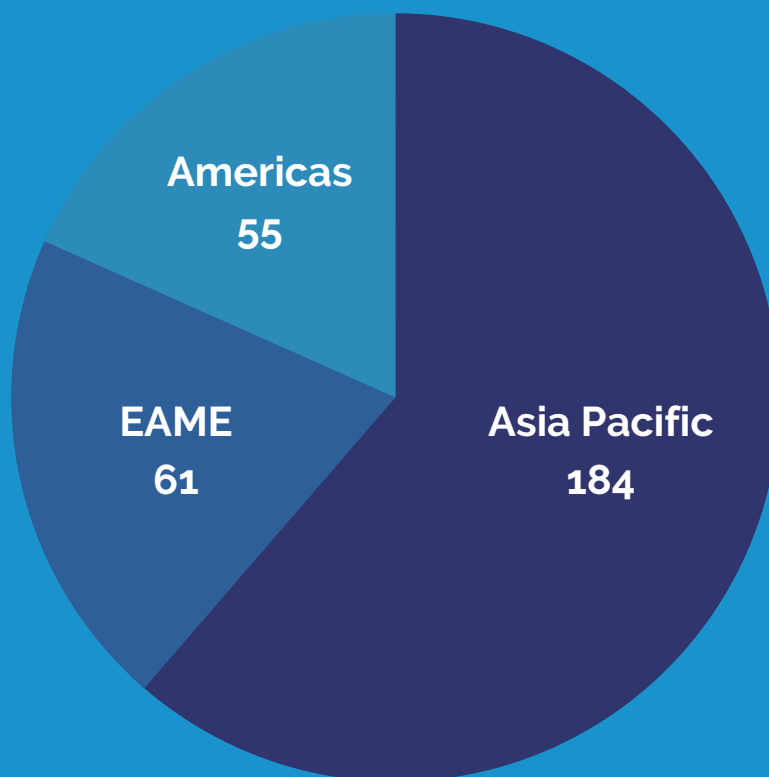
# Fellows of IACLE

Fellows of IACLE (FIACLEs) are our most active, visible and involved members. They are recognized for their accomplishments within contact lens education.

As of 2020, there were 300 active FIACLEs worldwide representing 41% of our membership.

Following the November 2019 Fellowship Exam, 29 members became eligible to apply for FIACLE status, and six members were awarded Lifetime FIACLE status.

**FIACLEs by Region**





# Profiling a FIACLE



**FIACLE Ling Wang from Jinling Institute of Technology in Nanjing, China, was awarded FIACLE status in 2005**

**How has having FIACLE status helped you in your career?**

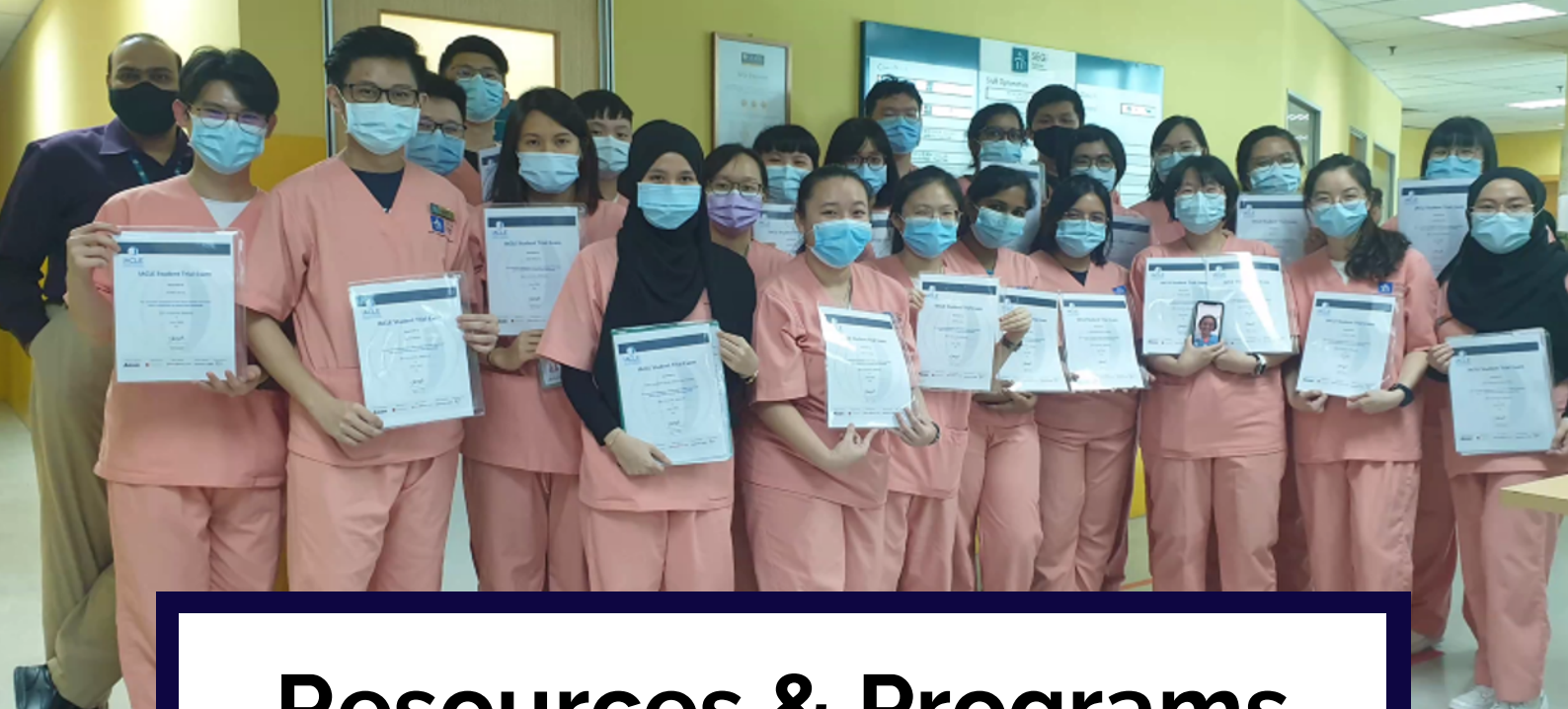
To gain a platform for professional learning and to get to know more outstanding people in the industry.

**What made you want to become a FIACLE?**

It's my passion to teach. I hope to take advantage of this title to progress further in contact lens education. I would also like to meet more excellent people in the optometry industry.

**What would you say to IACLE members who are thinking about taking the Fellowship Exam?**

Firstly, get ready – don't fight a battle you are not prepared for. Get familiar with the exam procedure and content. Secondly, be sure to make good use out of the relevant resources and content of each module. The review process is also a chance for you to build your contact lens theory. If possible, ask a current FIACLE for advice.



# Resources & Programs

## IACLE Teaching Online Platform – IACLETOP

IACLE launched IACLETOP in May 2020, an online Learning Management System to support members. Educators are able to host their own online contact lens course on IACLETOP.

IACLETOP hosts a wide range of valuable member resources:

- IACLE Contact Lens Course 2020
- IACLE Case Report Series
- 2020 series of IACLE educational webinars in English, Spanish, Chinese, Korean, Bahasa, Arabic, German and French
- IACLE Virtual Conference materials
- IACLE Library
- Research Update
- New tools for teaching theory and practical classes (the Flashcard Series)

## IACLE Contact Lens Course 2020

IACLE's flagship resource, ICLC2020, launched in April 2020. The previous version, ICLC2015, was fully revised and updated by the world's leading experts in contact lenses. ICLC2020 covers all aspects of contact lens education – from the anatomy of the cornea to the business of contact lens practice – in six modules and 33 lectures in PowerPoint format. The course provides educators with the materials needed to teach a high-quality contact lens course, and is also suitable for students and practitioners. From 2020, the course will be regularly updated to keep pace with the latest developments in the contact lens field.

# Our response to COVID-19

## The Teach. Learn. Connect. Initiative

IACLE launched the TLC Initiative in June 2020. This is an online education program and communications campaign to supplement IACLE's existing educational activities during the recovery from the COVID-19 pandemic. The TLC Initiative includes:

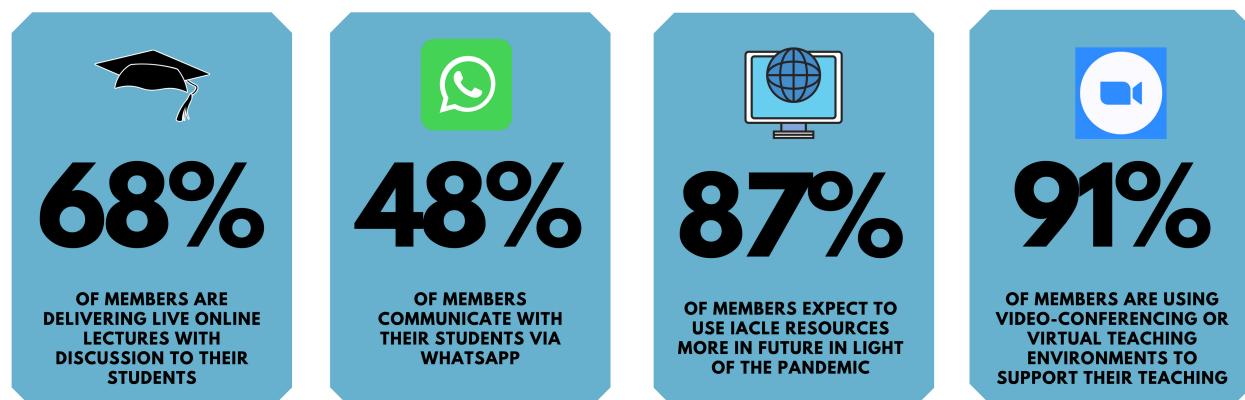
- A full program of live and recorded webinars on a global, regional and national basis.
- A half-day virtual conference in September 2020 themed 'Bring the focus back to contact lenses'. The conference examined the way forward for education, practice and for the contact lens industry.
- Opportunities for industry to connect with educators and students worldwide.
- Communications providing new information to support all sectors during the pandemic recovery, including IACLE's first social media campaign.

## Public access to IACLE Resources and COVID-19 Resource Page

IACLE created a webpage of useful resources, links and references to keep educators and eye care practitioners up-to-date with the latest developments. In 2020, IACLE released a Position Statement about the safety of contact lens wear during the pandemic, the precautions that patients should take when handling and wearing contact lenses, and what would constitute best clinical practice by eye care professionals.

## COVID-19 Survey

To determine the impact of COVID-19 on contact lens education, and how educators and institutions plan to adapt in future, IACLE conducted a survey among its members in May 2020. The survey examined changes to education due to the pandemic, the use of technology, communication methods with students (e.g. social media), challenges faced in providing online education, using IACLE resources for online education and the future of contact lens education post-pandemic.



## Student Trial Exam

In 2020, IACLE's Student Trial Exam moved to an online assessment via IACLETOP. A total of 1,147 students from 28 institutions completed the Student Trial Exam (STE) in 2020.

The countries with the highest numbers of STE candidates were India (427 in 10 institutions), Korea (295 in 7 institutions) and China (269 in 3 institutions).

### STE Candidates Total by Region and Country

#### Asia Pacific

India	427
Korea	295
China	269
Malaysia	51
Indonesia	35
Pakistan	18

#### EAME

South Africa	41
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#### Latin America

Mexico	11
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# Meetings & Events

## Virtual Conference

In September 2020, IACLE held its first-ever Virtual Conference themed 'Back to contact lenses', featuring presentations on:

- The impact of COVID-19 on education and the way forward
- The latest IACLE initiatives and programs, with feedback from users
- How to ensure a good online presentation
- Gearing up for the 'new normal' in teaching and assessment
- Panel discussion from industry representatives on bringing the focus back to contact lenses, and the future of contact lens education, practice and the industry.

The half-day event was a great success, with over 200 delegates tuning in live.



Dr Byki Huntjens before her lecture on 'Gearing up for the new normal in education – Assessment'



Fakhruddin Barodawala before his talk on 'My experience with IACLETOP – Online STE and Flashcards'

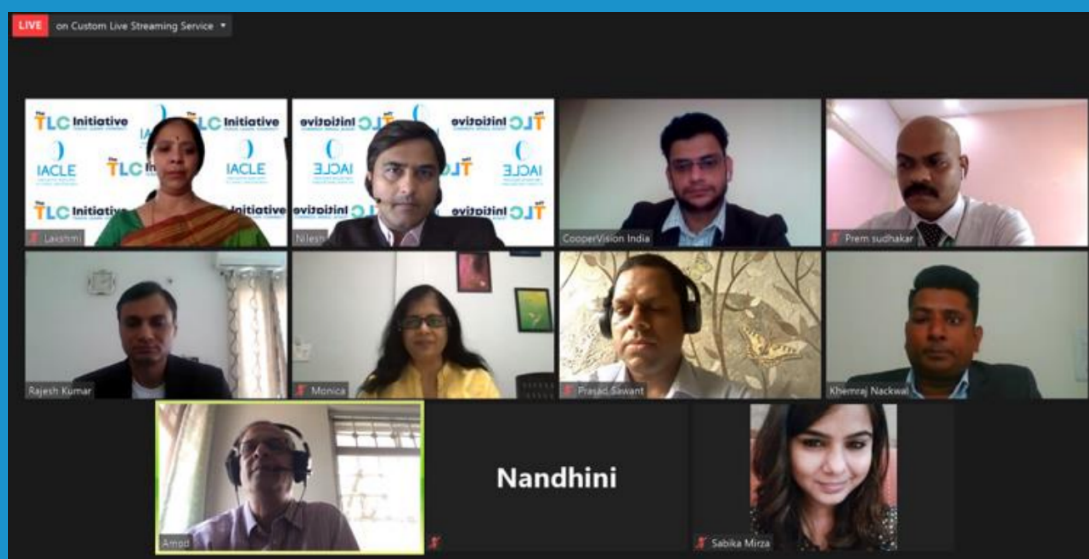
## Virtual Lectures in 2020

Language / Region	Attendee total – Members, Students and ECPs	Total hours of education
English (Global)	576	6
English (India, Philippines, Malaysia, Indonesia)	466	9
German (Germany)	340	4
Arabic (Middle East)	198	4
French (France, Morocco)	74	3
Spanish (Latin America)	6,483	32
Chinese (China)	1,848	8
Korean (South Korea)	128	5
Bahasa (Indonesia)	87	6



## IACLE at the India Vision Institute Virtual Conference and Trade Fair

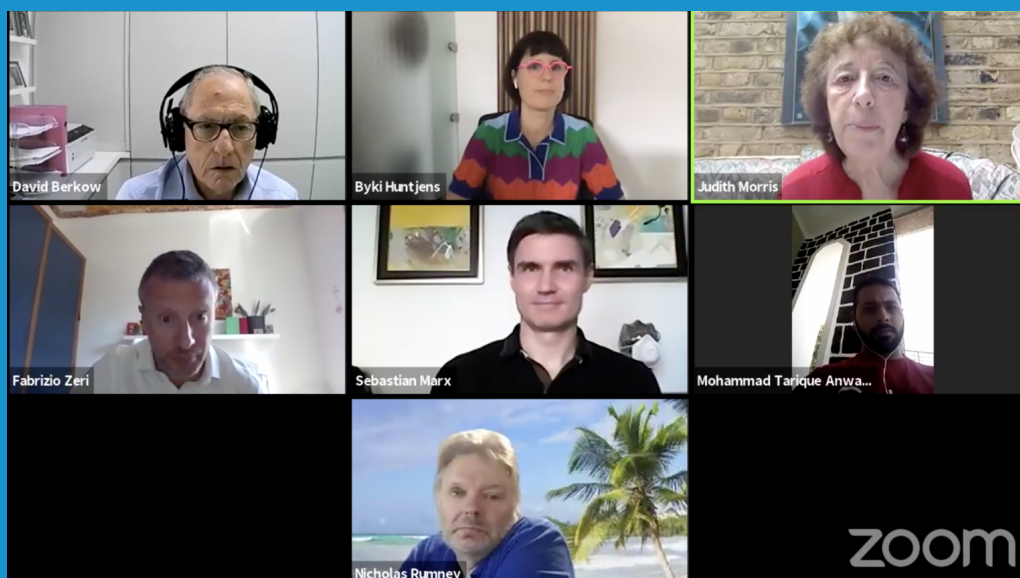
The India Vision Institute organized an international virtual conference and trade fair themed 'Eye health in a changing world' with 1,200 optometrists, ophthalmologists and other eye care professions attending the event (3-4 October). IACLE's India Team – Nilesh Thite and Lakshmi Shinde – along with FIACLE Dr Byki Huntjens and FIACLE Rajesh Wadhwa, took part in the virtual conference. IACLE's involvement was dedicated to Asia Pacific Regional President Dr Rajeswari Mahadevan, who sadly passed away in July 2020.



Panel discussion on the topic of 'Contact lens practice post-COVID19'. Panellists consisted of IACLE members Rajesh Kumar from Alcon, Rupam Sinha from CooperVision, Khemraj Nackwal from Bausch + Lomb, and Amod Gogate. Other panellists included 2015 IACLE Asia Pacific Contact Lens Educator of the Year FIACLE Professor Monica Chaudhry, FIACLE Rajesh Wadhwa and FIACLE Prem Sudhakar.

## IACLE – EAOO Special Interest Group

The Special Interest Group of the European Academy of Optometry and Optics (EAOO) hosted by IACLE had a program of presentations by four FIACLEs who covered a selection of interesting topics followed by a discussion (27 June). They were introduced by Judith Morris, our EAME Regional President, and the event was attended by EAOO President, FIACLE Nicholas Rumney.

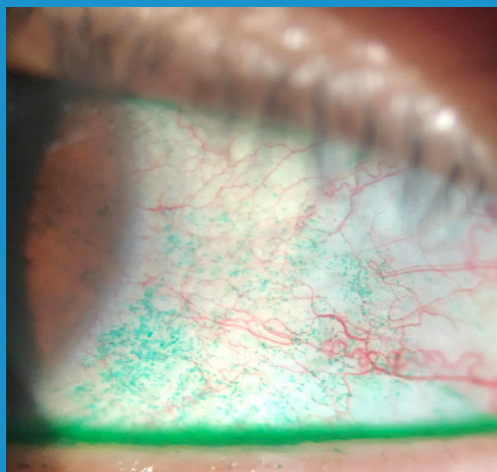


# Communications

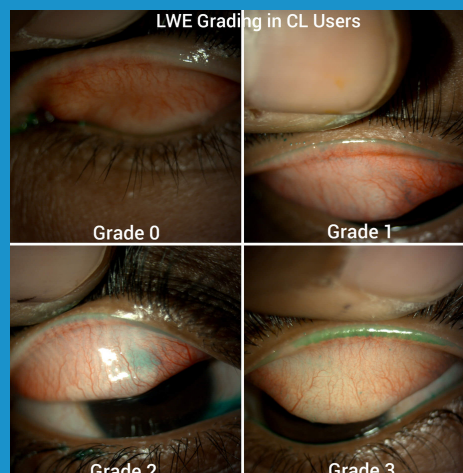
As part of the TLC Initiative, IACLE introduced a new communications campaign to go a step further in connecting members around the world. IACLE introduced Instagram to its range of social media platforms, gaining over 1,400 followers in the first six months.

IACLE utilizes Facebook to live stream global webinars and conferences for students and non-members. Image of the Month, Meet the Team Mondays and webinar speaker video selfies are some examples of posts that gain the highest engagement rates across IACLE's social media platforms.

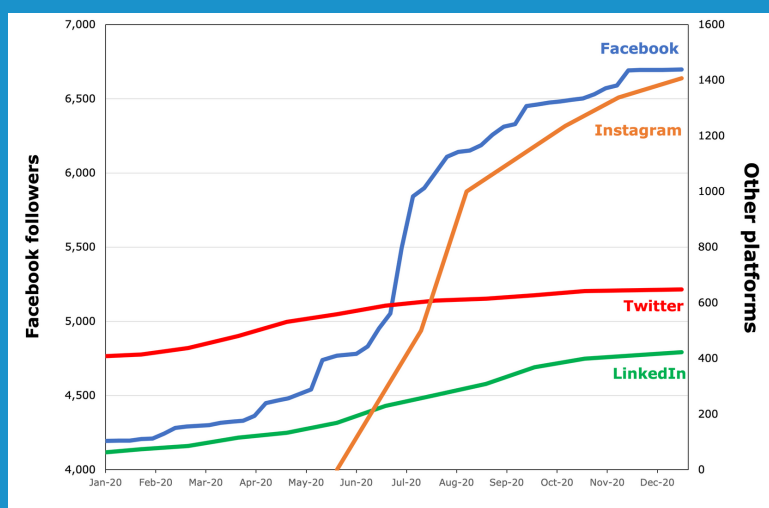
In July 2020, IACLE introduced an online events calendar for members.



**July 2020 Image of the Month**  
Vandana Kamath and Anitha Arvind of Sankara College of Optometry, Bangalore, India, captured this image.



**August 2020 Image of the Month**  
Alejandra De la Hoya Olvera of Universo Visual Optica, Mexico captured this image.



Social media follower count data from January-December 2020



# IACLE Awards

## 2020 IACLE Contact Lens Educator of the Year Awards

The IACLE Contact Lens Educator of the Year Awards recognize and reward achievements in contact lens education worldwide. Thanks to generous sponsorship from CooperVision, award winners receive a bursary of up to US\$3,000 towards the cost of attending an international meeting when COVID-19 restrictions allow.



**Professor Renée Reeder**

2020 IACLE Americas  
Contact Lens Educator of the Year



**Professor Bariah Mohd Ali**

2020 IACLE Asia Pacific  
Contact Lens Educator of the Year

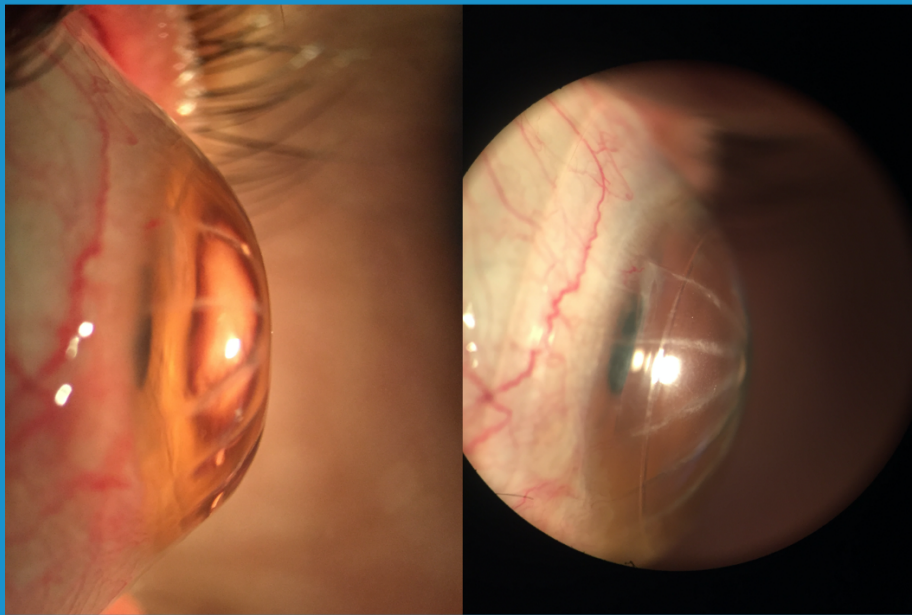


**Jo Underwood**

2020 IACLE Europe/Africa – Middle East  
Contact Lens Educator of the Year



## Image of the Year 2020



The 2020 IACLE Image Collection comprises 30 images donated by our members during the year to gain recognition for their photographic skills.

Our monthly Global Member Newsletter features an Image of the Month and the IACLE Education Team awards the Image of the Year.

Colombian member Norma Cárdenas captured the 2020 IACLE Image of the Year and won a US\$100 gift voucher and certificate. Norma captured the above images of a female patient with a history of incisional keratotomy approximately 30 years ago. Five years ago, her visual acuity decreased progressively, and her best correction with glasses was 20/200 binocularly. Slit lamp examination showed marked radial incisions with corneal scarring, a flat cornea in the center and a steep periphery. Oblate scleral contact lenses were fitted, obtaining a VA of 20/40.

## Two members awarded Emeritus membership status in 2020



Ruud van't Pad Bosch



Wim Borst



## Lifetime Achievement Award – Professor Luigina Sorbara



On 30 June, long-time IACLE board member and educator, Professor Luigina (Gina) Sorbara retired from her position at the School of Optometry & Vision Science at the University of Waterloo, Canada and her role as Assistant Secretary of IACLE. Her previous roles include Treasurer and Vice-President.

To honour Gina's many contributions to contact lens education worldwide, including her positions on the IACLE Executive Board since 1992, she was presented with the IACLE Award for Lifetime Achievement in Contact Lens Education.

Sadly, Professor Sorbara passed away on 11 February 2021 after battling a long illness. She has been a huge part of the IACLE family for many years and she influenced thousands of educators and eye care practitioners worldwide. She leaves behind a legacy of kindness and generosity – always sharing her time and resources with others.

## Six members receive Fellowship Excellence Certificates

Fellows who have successfully completed the Fellowship Exam more than three times are eligible for the Acknowledgement of Fellowship Excellence Certificate. Receiving the certificate are the following FIACLEs, all from the Latin America region:

- Daniela Garese (Uruguay)
- Orlando Neira (Colombia)
- Ricardo Pintor (Mexico)
- Robin Rodriguez (Peru)
- Rolando Rojas (Peru)
- Ruben Velazquez (Mexico)





## McDougall Communications win award for IACLE campaign

IACLE's communications partner, McDougall Communications, won two awards for the 2019 campaign celebrating IACLE's 40th Anniversary. The 'PRism Awards', based in Rochester, New York, announced the region's top communications projects for 2019. The two winning IACLE themes were 'Exceptional Education. Exponential Impact' and 'Make Your Mark'.



IACLE took part in McDougall Communications' 'Mask Monday' social media campaign to show support to the healthcare industry during the uncertain COVID times. The campaign was designed to spread awareness of the importance of wearing face masks in public and encouraged other companies to follow suit and 'mask up' their logo.



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# Support in 2020

Platinum Sponsor Alcon, Gold Sponsor CooperVision, Silver Sponsor Johnson & Johnson Vision, Bronze Sponsor Bausch + Lomb and Donor Sponsor Euclid Systems together help support IACLE's high-quality contact lens programs worldwide.

## Thank you to our 2020 sponsors

Platinum Sponsor

# Alcon

Gold Sponsor



Silver Sponsor

*Johnson & Johnson* VISION

Bronze Sponsor

**BAUSCH + LOMB**

Donor Sponsor



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