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# SEIZE THE OPPORTUNITY

IACLE's Virtual Conference  
Saturday 26 November  
08:30 - 11:30 am GMT



**IACLE**  
International Association  
of Contact Lens Educators

The  
**TLC** Initiative  
TEACH. LEARN. CONNECT.

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# Seize the Opportunity

*featuring...*



Nicole Carnt



Eric Papas



Daniel Tilia



Monica Chaudhry



Pak Seong Woon



Maria Concepcion Anda



Lakshmi Shinde



Philip Morgan



Shehzad Naroo



Rupam Sinha



Tacy Song



Karen Cheng



Osbert Chan



Ousman Marr



Rebecca Yan Shun Weng

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The International Association of Contact Lens Educators was established in 1979 and is a non-profit, non-political association. IACLE has 862 active members in 81 countries (as of November 2022) and welcomes contact lens educators from all eye care professions and related disciplines. IACLE is dedicated to raising the standard of contact lens education and promoting the safe use of contact lenses worldwide. It is the leading provider of educational and information resources essential to contact lens educators. IACLE is supported by leading global contact lens manufacturers: Platinum Sponsor Alcon, Gold Sponsor CooperVision, Silver Sponsor Johnson & Johnson Vision, Bronze Sponsors Bausch + Lomb, Ophtecs, and Menicon, and Donor Sponsor Euclid.

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The logo for Menicon, featuring a stylized red and green circular icon to the left of the brand name "Menicon" in a black serif font.

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# Welcome to IACLE's Virtual Conference



**IACLE President**  
Professor Philip Morgan



**Conference Chair**  
Professor Craig Woods

Welcome to our fifth Virtual Conference! We introduced this form of meeting at the start of the COVID pandemic as a means of continuing to support our members worldwide. We found that our members loved the format and the opportunity to hear from world experts from the comfort of their own home or practice – so these virtual meetings are now an ongoing fixture in the IACLE calendar.

Our latest event promises to be as successful as its predecessors. In the first session we will hear from two great speakers – Nicole Carnt and Eric Papas – bringing us up to date on issues relating to the ocular surface and contact lens comfort. We also look forward to a presentation by Rupam Sinha on behalf of our Platinum Sponsor, Alcon.

The middle session features leading contact lens expert Daniel Tilia describing the latest situation in presbyopia correction with contact lenses, followed by a fascinating panel discussion. We will also hear from Tacy Song on behalf of Gold Sponsor CooperVision and Karen Cheng on behalf of Silver Sponsor Johnson & Johnson.

The Virtual Conference will end with some thoughts on the future contact lens practitioner where IACLE President Philip Morgan will join IACLE Vice President Shehzad Naroo, followed by some presentations from our Bronze Sponsors: Osbert Chan from Bausch + Lomb, Ousman Marr from Ophtecs and Rebecca Yan Shun Weng from Menicon.

We believe this will be another outstanding meeting. Enjoy!

# Saturday 26 November 2022

08:30 - 11:30 am GMT

Presenter	Topics	Time
President and Chair	Introduction and objectives	08.30 am
Nicole Carnt	Ocular surface in contact lens wear – challenges, evaluation, and significance	08:35 - 08:55 am
Eric Papas	Contact lens comfort – the role of materials and solutions	08:55 - 09:15 am
Rupam Sinha	Seize the opportunity	09:15 - 09:25 am
Daniel Tilia	An update on managing presbyopia with contact lenses	09:25 - 09:45 am
	<b>Discussion</b>	09:45 - 09:55 am
<b>Moderator:</b> Lakshmi Shinde <b>Panellists:</b> Monica Chaudhry, Pak Seong Woon and Maria Concepcion Anda	Panel Discussion: An educators' take	09:55 - 10:20 am
Tacy Song	The toric and myopia management opportunity	10:20 - 10:28 am
Karen Cheng	Vision for good	10:30 - 10:36 am
Philip Morgan and Shehzad Naroo	The practitioner of the future	10:40 - 11:10 am
Osbert Chan	Bausch + Lomb's educational initiatives to ECPs in the APAC region	11:10 - 11:15 am
Ousman Marr	Bringing new science to contact lens care	11:15 - 11:20 am
Rebecca Yan Shun Weng	An introduction to Menicon: Working to bring each and every person the joy of sight	11:20 - 11:25 am
All	Feedback and closing	11:25 - 11:30 am

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# Welcome and Introductions



## **IACLE President**

Professor Philip Morgan

**Philip Morgan** is a Professor of Optometry, Head of Optometry, Deputy Head of the Division of Pharmacy and Optometry, and Director of Eurolens Research at The University of Manchester. His main research interests relate to the clinical performance of contact lenses, and he teaches on the same subject area at undergraduate and postgraduate level. He has managed an annual international survey of contact lens prescribing trends since 1996. In addition to his role as President of IACLE, Philip is the President of the Manchester Statistical Society and a Past President of the International Society for Contact Lens Research. He is an honorary member of the UK Association of Contact Lens Manufacturers, a Fellow of the American Academy of Optometry and the British Contact Lens Association, and a member of the UK College of Optometrists. Philip was the BCLA Medallist in 2014, BCLA Pioneer's Lecturer in 2015 and the winner of the 2019 Max Schapero Award of the American Academy of Optometry. He is a past chairman and secretary of the Northern Optometric Society in Manchester and coordinator of the UK optometry electronic mail forum. He has authored over 200 papers, primarily relating to the clinical performance of contact lenses and the nature of the UK and international contact lens markets and has spoken about his work in more than 30 countries worldwide.



## **Conference Chair**

Professor Craig Woods

**Craig Woods** is an Adjunct Professor at the University of New South Wales School of Optometry, a Clinical Consultant for BHVI, the Executive Manager of Educational Development for the International Association of Contact Lens Educators (IACLE) and Vice President of the International Society for Contact Lens Research (ISCLR). He is also a member of the editorial boards for Contact Lens & Anterior Eye and Eye & Contact Lens journals. He graduated as an Optometrist from City, University of London, UK, awarded his PhD while at Eurolens Research (UMIST, Manchester, UK) and gained his graduate certificate in Ocular Therapeutics from the University of Melbourne. Professor Woods has authored over 190 refereed and professional papers and textbook chapters in related fields in the Ocular Surface Disease and Contact Lenses fields.



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## Ocular surface in contact lens wear – challenges, evaluation, and significance

with Nicole Carnt

In this presentation, Nicole Carnt will discuss a series of case histories and the principles of maintaining a healthy ocular surface during contact lens wear. The discussion will include contact lens selection, such as material and designs, schedules, and patient selection, and contact lens care and maintenance, including hygiene compliance. Nicole will also demonstrate communication strategies based on psychology behavioural change theories to improve compliance. Monitoring and evaluating the ocular surface systematically will be highlighted. In addition, Nicole will assess adverse events, including the identification of modifiable and non-modifiable risk factors and determine a management plan and future wear schedule options.



**Nicole Carnt** is Scientia Associate Professor at The School of Optometry and Vision Science at the University of New South Wales in Sydney (UNSW), Australia. She graduated from Optometry at UNSW in 1989 and worked in private practice for 10 years in Australia and the UK before taking a position with the Brien Holden Vision Institute in 1999. She completed a PhD on Contact Lens Related Keratitis in 2012 and was awarded an Australian Government Research Fellowship in 2012-2017, spending the first 2.5 years at Moorfields Eye Hospital in London, UK, investigating the rare but severe corneal infection in contact lens wearers – Acanthamoeba Keratitis. Currently, she leads a multi-disciplined team investigating genomic, environmental and behavioral risk factors for keratitis. She also teaches Ocular Therapy, Dry Eye Management and Contact Lens Skills in the Masters of Clinical Optometry program at UNSW. Nicole is the Chair of Standards Australia (SA) Contact Lens Committee and National Expert of the International Standards Organization (ISO). Nicole is passionate about healthy contact lens wear, patient engagement in research and mentoring in research and Optometry.

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## Contact lens comfort – the role of materials and solutions

with Eric Papas

To be successful vision correction devices, contact lenses must be comfortable to wear. While this requirement is generally broadly achievable, comfort levels can and do vary, both across the population and within individuals. The reasons for this are complex and far from being fully understood. Still, two factors that may be influential are the materials used to fabricate the lenses and the various solutions used for packaging, cleaning, disinfecting, and conditioning. This talk intends to provide an overview of how these factors, individually and in combination, can influence the wearer experience and discuss recent research findings that may inform the design of contact lenses in the future.



**Eric Papas** is an Emeritus Professor at the School of Optometry and Vision Science at the University of New South Wales in Sydney, Australia. He holds degrees in physics and optometry, and much of his career has involved research on the ocular surface and contact lenses. Originally from the UK, he spent periods working in clinical practice, industry and academia. He now lives in Australia, formerly Executive Director of R&D at the Brien Holden Vision Institute and a co-inventor of silicone hydrogels. Internationally known as an educator and lecturer, he is a recipient of the Max Schapero Award from the American Academy of Optometry and has delivered both the George Nissel Memorial and Pioneer lectures to the British Contact Lens Association (BCLA). In addition, he is Associate Editor of Contact Lens & Anterior Eye and an editorial board member of Clinical & Experimental Optometry and Eye & Contact Lens. Keenly interested in the development of young scientists, he was recently recognized with an Excellence in Postgraduate Supervision Award by UNSW.



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## Seize the opportunity

with Rupam Sinha – Alcon Representative

The opportunity is enormous in Asia Pacific as surveys show around 37% of contact lens considerers among non-contact lens wearers. In the EASE trial, up to 2.5x patients, when offered contact lenses, adopted contact lenses, and 32% made more significant spend on spectacles.

The proactive approach can start when the consumer arrives at the optical outlet with the question, 'is a visit today purely for an eye examination and contact lenses?' or 'you might be suitable for contact lenses. Have you discussed this previously?' 'Are there times when you simply do not want to wear your spectacles?' A customized recommendation based on wearer's lifestyle leads to better acceptance.

Alcon, a global leader in eye care, offers a complete portfolio of contact lenses, lens care and dry eye products so that optometrists can *Seize the Opportunity* brilliantly.



**Rupam Sinha** is a Professional Education and Development Manager for Alcon in India and has over 15 years of experience in corporate training, sales, hospital, online and retail. He is a certified contact lens practitioner for myopia management and received his uncontracted braille qualification from the Hadley School for the Blind. He is a member of the International Association of Contact Lens Educators (IACLE), the Optometry Council of India, and the Indian Optometric Association. In addition, his areas of interest include practice management, contact lenses, and myopia control. He is passionate about simplifying science and spreading awareness about eye care among the general population.

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## An update on managing presbyopia with contact lenses

with Daniel Tilia

An aging population and improvements in multifocal contact lens designs can be a potential boon to practitioners and their presbyopic patients. However, patient selection and choosing the best option for each patient remain essential factors in successfully managing presbyopia with contact lenses.

This presentation will explore modern multifocal contact lens designs, the current options for correcting presbyopia with contact lenses, and a review of the latest research evaluating presbyopic contact lens options. Daniel Tilia will also present a series of case reports depicting both success and failure in managing presbyopia with contact lenses. Each case report includes a discussion on the factors that contributed to the final outcomes, and options to minimize future failures.



**Daniel Tilia** is the Principal Research Optometrist for nthalmic Pty Ltd in Sydney, Australia. His current research interests include contact lens and spectacle options for myopia management. Daniel has published over 25 papers and over 40 scientific abstracts, spanning the areas of contact lenses, lens care solutions, vision correction devices, and ophthalmic instrumentation. Daniel is a member of several professional associations, including the Cornea and Contact Lens Society of Australia, Optometry Australia, and the Association for Research in Vision and Ophthalmology. He is also a fellow of the American Academy of Optometry and the British Contact Lens Association. Daniel was educated at the University of New South Wales (UNSW), graduating with a Bachelor of Optometry (Hons) in 1990, a Master of Optometry in 1999, a Graduate Certificate in Ocular Therapeutics in 2012, and a Doctor of Philosophy in 2021.

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## Panel Discussion: An educators' take

with Monica Chaudhry, Pak Seong Woon and Maria Concepcion Anda

Moderating: Lakshmi Shinde

As an educator, one needs to be abreast with the latest scientific discoveries and evidence-based statements regarding many aspects of optometry practice. However, transferring this knowledge to the future generation is a challenge. Academics from India, the Philippines and Malaysia will present their views and experiences on topics such as ocular surface changes with contact lens wear, discomfort and contact lens solutions, and presbyopia and contact lenses. This session will be chaired by Lakshmi Shinde and will investigate how educators can incorporate these learnings into their teaching.



**Pak Seong Woon** is the Founder and CEO of Vision Space Optometrist based in Malaysia. He graduated from the National University of Malaysia in 1996 with a degree in Optometry and had numerous positions as an optometrist until he founded Vision Space Optometrist. Pak Seong is the Past President of the Association of Malaysian Optometrists and the Business Network International. He is an ambassador at Business Network International, Organising Chairman of the National Eyehealth Awareness Campaign in 2017 and 2018, Organising Chairman of the Asia Optometric Congress in 2020 and 2021, and is a key opinion leader at Johnson & Johnson, Alcon, Hoya Vision Care, and Essilor.



**Maria Concepcion Anda** graduated from Centro Escolar University in the Philippines in 1992 and worked as a Junior Optometrist at Perez Optical Glorietta MAKATI from 1992-1994. She began teaching at Centro Escolar University's (CEU) School of Optometry in 1994, and in June 2022, Maria became Program Head at CEU. Maria has been an IACLE member since 1999 and holds Lifetime FIACLE status. She is also a Fellow of the Asean Optometric Congress since 2018.



**Monica Chaudhry** is an optometrist who graduated from the All India Institute of Medical Sciences (AIIMS) in New Delhi, India, in 1986 and has 35 years of clinical and academic experience. Her clinical experience includes more than two decades at AIIMS as Senior Technical Officer, where she was involved in teaching optometry. From 2009, Monica practiced as a contact lens and low vision specialist and established the optometry program at Indira Gandhi National Open University (IGNOU) in New Delhi, India. In 2011, Monica established the optometry program at Amity University in Noida, India, and worked as a Professor and Head of the Optometry School. Monica later moved to Ansal University in 2018 as Director of the School of Health Sciences. She set up many programs in health sciences, including optometry, pharmacy, psychology, medical lab technology, medical radiology, and cardiovascular technology. Monica is internationally recognized and has presented at many international conferences. Her main strengths are in creating modules and upskilling training programs in India. In addition, she has coached practitioners and students on how to communicate with patients, particularly in the retail environment, through various workshops conducted on behalf of industry partners such as Johnson & Johnson, Essilor, Alcon, CooperVision, Transitions and Hoya.



**Lakshmi Shinde** graduated from the Elite School of Optometry in Chennai, India, in 1991. After graduating, she worked at the Contact Lens Department of LV Prasad Eye Institute in Hyderabad, India. While working at the Institute, she was involved in contact lens clinical research studies and was a contact lens consultant at the hospital. She completed her Masters in Optometry (through research) from the University of New South Wales, Sydney (Australia). She has presented at national and international meetings and published in peer-reviewed journals. During her time with LVP, she was involved with the International Association of Contact Lens Educators (IACLE) when IACLE launched in 1993-94 in India. After completing her Masters, she became associated with IACLE and is currently the Executive Manager of Global Education. Lakshmi is also the recipient of the prestigious American Academy award for her contribution to international optometry. She also received the 'optometrist of the year' award from Sankara Nethralaya in 2016. She is the CEO of the Optometry Council of India (OCI), a self-regulatory body for optometry in India. She shares an optometry practice with her husband, and her area of interest is specialty contact lens fitting.

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## The toric and myopia management opportunity

with Tacy Song – CooperVision Representative

Optometrists play a critical role in providing vision correction and care and improving patients' lives. This session will be valuable whether you are currently maximizing the full potential of toric soft contact lenses, offering myopia care in your practice, or contemplating jumping in. Join us as we examine current fitting practices for low astigmats and attitudes and behaviors regarding myopia management, both globally and in the Asia Pacific market, and the significant opportunity that we have to address the needs of low to moderate astigmats with CooperVision, a global leader in toric technology and myopia management.



**Tacy Song** is the Asia Pacific Head of Professional Affairs for CooperVision where she leads the Myopia Management education strategy for the region. Since 2021, she has also supported the launch of the MyDay toric, MyDay Multifocal, and MiSight launches in APAC countries. She is the program chair for the Asia Pacific Myopia Management Symposium attended by thousands of optometrists and ophthalmologists in the region. Prior to joining CooperVision, she was Associate Director for Clinical Applications for Alcon, where she was responsible for capability building of 60 Clinical Application Specialists and travelled extensively in the region to work closely with refractive surgeons to optimize refractive surgery outcomes with topography-guided treatment profiles.

Tacy Song is an Optometrist based in Singapore, and she also holds a Master of Science in Management from the University College of Dublin in Ireland.



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## Vision for good

with Karen Cheng – Johnson & Johnson Representative

This presentation focuses on the charity arm of Johnson & Johnson – Vision for Good.

Healthy eyesight is critical to a child's academic performance, self-esteem and overall well-being, but too often children don't have access to eye care services; in fact, an estimated 312 million children younger than 19 have myopia, and half of those cases remain undetected and untreated. Uniquely positioned to impact and drive greater equity in eye care, Johnson & Johnson Vision and Lions Clubs International Foundation (LCIF) co-founded Sight For Kids in 2002, mobilizing Lions and eye care professionals to provide comprehensive eye health services in low-income schools across the globe. Now the largest program of its kind – reaching more than 42 million students in underserved communities in Asia, Africa, and the USA since its inception – Johnson & Johnson Vision and LCIF are celebrating 20 years of service this year.



**Dr Karen Cheng** obtained her Bachelor of Science degree from McGill University, Montreal, Canada, and her Doctor of Optometry degree from The Ohio State University, USA. In 2010, Dr Cheng completed her executive MBA (EMBA) program offered by the Richard Ivey School of Business at the University of Western Ontario, Canada. Dr Cheng started her career as an optometrist in Seattle, USA and later worked as a senior optometrist and clinic manager at the Hong Kong Polytechnic University. Dr Cheng is currently the APAC Head of Professional Education & Development at Johnson & Johnson Vision Care. She oversees the China, Korea, Australia and New Zealand, India, Hong Kong, Taiwan, and Southeast Asia Professional Development teams. Dr Cheng is responsible for leading and driving the Professional Development Strategies and Programs in close partnership with industry stakeholders to support the Eye Health ambition in Asia Pacific.

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## **The practitioner of the future**

with Professors Philip Morgan and Shehzad Naroo

This lecture will highlight recent developments in contact lens practice, including materials, contact lens optics, prescribing trends (including myopia control) and how this has affected contact lens practice. The information will be used as the basis of future directions in the development of contact lenses and how the future eye care practitioner will need to meet these changes. This will include knowledge of new products but also encompass new methods of education and delivery of care to patients. The future practitioner will need to think beyond contact lenses as a means of refractive correction only. Technologies such as augmented and virtual reality may likely be miniaturized and incorporated into a contact lens. Future contact lens purchases may be from various sources, but patients will need the specialist fitting and regular aftercare services of eye care practitioners. The delivery and frequency of these services may alter and incorporate new technologies such as telemedicine and video consultations. Education for eye care practitioners involved in contact lens practice will likely change in the future and need to be made more efficient, too, to meet future demands.



**Professor Philip Morgan** is a Professor of Optometry, Head of Optometry, Deputy Head of the Division of Pharmacy and Optometry, and Director of Eurolens Research at The University of Manchester. His main research interests relate to the clinical performance of contact lenses, and he teaches on the same subject area at undergraduate and postgraduate level. He has managed an annual international survey of contact lens prescribing trends since 1996. In addition to his role as President of IACLE, Philip is the President of the Manchester Statistical Society and a Past President of the International Society for Contact Lens Research. He is an honorary member of the UK Association of Contact Lens Manufacturers, a Fellow of the American Academy of Optometry and the British Contact Lens Association, and a member of the UK College of Optometrists. Philip was the BCLA Medallist in 2014, BCLA Pioneer's Lecturer in 2015 and the winner of the 2019 Max Schapero Award of the American Academy of Optometry. He is a past chairman and secretary of the Northern Optometric Society in Manchester and co-ordinator of the UK optometry electronic mail forum. He has authored over 200 papers, primarily relating to the clinical performance of contact lenses and the nature of the UK and international contact lens markets and has spoken about his work in more than 30 countries worldwide.



**Professor Shehzad Naroo** is a Reader at Aston University and teaches in the anterior eye. Professor Naroo's research interests include contact lenses, dry eye, corneal biomechanics, laser refractive surgery, cataract and lens surgery, intraocular lenses, sports vision, and business aspects of UK eye health care. He has authored and co-authored nearly 200 publications (including peer-reviewed, editorials, textbook chapters, and non-peer-reviewed). He is the Editor-in-Chief of the British Contact Lens Association (BCLA) journal 'Contact Lens and Anterior Eye' and the Vice President of the International Association of Contact Lens Educators (IACLE). He is a Fellow of the BCLA, IACLE, American Academy of Optometry, European Academy of Optometry and Optics and College of Optometrists. In 2014 he was awarded honorary lifetime membership of the BCLA, and in 2017 was awarded Lifetime Fellowship of IACLE. In 2015 he was awarded the World Council of Optometry (WCO) International Optometrist Award due to various projects helping not-for-profit hospitals and universities in countries with less developed healthcare systems, improving their education and patient care. In 2017 he became a member of the International Society for Contact Lens Research, whose membership is restricted to around 100 people from around the world who are deemed to be the top researchers in contact lenses. In 2019, he was listed as the 8th global expert in the field of presbyopia research, and in 2021, was listed in the top 200 research optometrists in the world.

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## **Bausch + Lomb's educational initiatives to ECPs in the APAC region**

with Osbert Chan – Bausch + Lomb Representative

Today, our patients are pushing themselves to the limit, from early morning to well into the night. The ever-increasing challenges of their non-stop lives and the frequent use of digital devices can impact contact lens wear success. To deal with these challenges, contact lens manufacturers have launched contact lenses with newer advancements in both materials and designs to improve the wearing experience for contact lens wearers, particularly in the areas of visual performance, comfort and health. With these new technological advancements, education for eye care practitioners has become very important. This presentation will introduce Bausch + Lomb's educational initiatives to ECPs in key markets in the APAC region.



**Dr Osbert Chan** graduated from the Hong Kong Polytechnic in 1988 and received his PhD in 1994. He was Assistant Professor in the department of Optometry at the Hong Kong Polytechnic University before he joined Bausch + Lomb as Professional Services Manager for Asia Pacific in 1995. He is currently the Director of Medical and Clinical Affairs for Bausch + Lomb in the Asia Pacific Region.

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## Bringing new science to contact lens care

with Ousman Marr – Ophtecs Representative

Povidone iodine is a highly effective disinfectant against microorganisms that adhere to contact lenses – a higher disinfecting effect than MPS and hydrogen peroxide. The low concentration of povidone-iodine required to kill the microorganisms guarantees eye safety. It reduces the risk of corneal and conjunctival staining while remaining very effective against microorganisms. The PI system is effective against various pathogenic microorganisms under various test conditions. Strict compliance with recommended contact lens hygiene procedures is essential for safe contact lens wear. The use of care systems such as PI, with broad-spectrum antimicrobial activity, may aid the prevention of potentially sight-threatening microbial keratitis.



**Ousman Marr** graduated from Amity University's School of Optometry in India in 2017 and is currently pursuing an MBA at Hage University in the Netherlands. Ousman Marr is an optometrist with over ten years of experience providing quality eye care services to patients across Africa, Asia, and Europe. He currently works at Ophtecs Europe as an optometrist and contact lens consultant, where he is extensively responsible for all contact lens professional services and contact lens training and is a spokesperson for global contact lens webinars. He is adept in performing standard vision and contact lens assessment using modern optometry instruments, accurately analysing results, diagnosing visual disorders, and managing and treating vision problems.



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## An introduction to Menicon: working to bring each and every person the joy of sight

with Rebecca Yan Shun Weng

Menicon developed the first commercialized corneal contact lenses in Japan. Since then, it has been striving to excel in contact lens and lens care solution production and producing advanced products through originality and creativity. Menicon places the highest priority on the eye health of its customers. It is the only manufacturer in the world dedicated to all areas of contact lens-related business, including material development, lens designing and manufacturing. This presentation will give an introduction to Menicon's history, its capacity and the product suite, including the newest myopia control product – Menicon Bloom™.



**Rebecca Weng** graduated from the University of New South Wales in Sydney, Australia, with a Bachelor of Optometry (Honours) in 2001 and a Graduate Certificate of Ocular Therapeutics in 2011. Recently she obtained an MBA from Macquarie University in Sydney, Australia. She also held a Graduate Diploma in Interpreting and Translation from the University of Western Sydney.

Rebecca joined Menicon in June 2022 as the Profession Strategy and Service Manager for the greater China region. Previously, Rebecca worked at the Brien Holden Vision Institute, where she held various senior roles in clinical research and business management. She also served as the Project Director for the International Myopia Institute prior to joining Menicon.

Rebecca's interests include myopia, contact lenses, clinical trials, and partnership engagement. She has managed clinical trials involving myopia control devices in several countries, published case reports, and research articles in optometric journals and presented at national and international forums.

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**International Association of Contact Lens Educators**

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