

1 August

## Teach. Learn. Connect. in August

The TLC Initiative is IACLE's online and in-person education and communications program to supplement IACLE'S existing educational activities to support members through their contact lens career. Members can find Zoom login details through the [IACLE Webinars](#) tab in IACLETOP.

**Subject: IACLE webinars in August**

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GLOBAL

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### Potential interventions to grow contact lens practice



Join us on **Wednesday 23 August at 12 noon UK (BST)** for a webinar with **Alfredo Desiato**.

Understanding the drivers of proactivity among eye care practitioners holds significance in optimizing the approach to expanding the contact lens market. This knowledge can assist in planning effective strategies to increase the number of contact lens wearers worldwide.

Alfredo will present a study that aimed to evaluate the characteristics of contact lens practices, the attitudes of practitioners and their impact on the monthly rate of new contact lens fittings. In addition, the webinar will explore the potential interventions perceived as more pertinent by contact lens practitioners to reveal strategies to grow contact lens practice.

This webinar will be introduced by Gold Sponsor [CooperVision](#) and chaired by Lifetime FIACLE **Dr Raquel Gil-Cazorla**.

Members can watch live online via Zoom, and the event will be live streamed to our Facebook page for students and eye care practitioners to tune into.

**[Find out what time the webinar begins in your time zone](#)**

**Zoom login details are available to members only. If you are a member and missed the email version of this update that provided the Zoom login, please email [iacle@iacle.org](mailto:iacle@iacle.org) to request the information.**

**23 August at 12 noon UK (BST)**

**Topic:** Potential interventions to grow contact lens practice

**Presenter:** Alfredo Desiato

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## JOURNAL CLUBS IN AUGUST

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Join this month's Journal Clubs to discuss the most relevant papers and topics relating to contact lens education. Please see the details below:

**23 August at 11 am Colombia (GMT-5)**

**Language:** Spanish

**Presenter:** Alicia Alcazar

**24 August at 4 pm India (GMT+5.5)**

**Language:** English

**Presenters:** Rabia Mobeen and Feiruz Hamid

**Meeting ID:** 816 0968 5258

**Passcode:** 812316

**[Zoom link](#)**

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## WEBINARS IN SPANISH

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Weekly webinars conducted in Spanish across the Latin America region. Please contact Americas Regional Coordinator [Willy Carrillo](#) for more information.

**2 August at 11 am Costa Rica (GMT-6)**

**Topic:** OrthoK in myopia control

**Presenter:** Melania Astua

**9 August at 11 am Colombia (GMT-5)**

**Topic:** Follow-up and control key preventing dropouts

**Presenter:** Alejandra Martinez

**16 August at 11 am Ecuador (GMT-5)**

**Topic:** The importance of contact lens care in a successful contact lens practice

**Presenter: Patricia Duran**

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## WEBINAR IN KOREAN

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**30 August at 2 pm South Korea (GMT+8)**

**Topic:** Practice contact lens fitting

**Presenter:** Hyeongsu Kim

If you have any queries, please contact Korea National Coordinator [Jessica Park](#).

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## COMMUNICATIONS

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